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ABSTRACT

This document is an annotated bibliography of audio-visual aids in the field of consumer education, intended especially for use among low-income, elderly, and handicapped consumers. It was developed to aid consumer education program planners in finding audio-visual resources to enhance their presentations. Materials listed include 293 resources with both audio and visual components, e.g., films, sound filmstrips, slide-tape shows, and video cassette programs. The bibliography is organized using the Consumer Education Resource Network's subject heading categories, and also includes an index, a section on items that were field tested, a program suggestion section, and names and addresses of producers of audio-visual resources. Subjects covered by the audio-visual materials listed include the consumer decision-making process (advertising, decision making); consumer resource management (budgeting, retirement planning, taxes, investments, insurance, buying skills, credit, and consumer goods and services); consumer interests (fraud, rights, and responsibilities); energy; and foods and nutrition. (KC)

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CE 028 450

AN AUDIO-VISUAL RESOURCE NOTEBOOK FOR ADULT CONSUMER EDUCATION

An Annotated Bibliography of
Selected Audio - Visual Aids for
Adult Consumer Education

with special emphasis on materials for
elderly, low-income and handicapped consumers

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U.S. DEPARTMENT OF HEALTH
EDUCATION & WELFARE
NATIONAL INSTITUTE OF
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INTRODUCTION

This annotated bibliography was produced by VACAVE, the Virginia Consumer Audio-Visual Education project. The project was funded by an HEW Office of Consumer Education grant awarded to the Virginia Department of Agriculture and Consumer Services, Office of Consumer Affairs.

VACAVE was designed to increase consumer awareness and competence by promoting the use of audio-visual aids in adult consumer education, especially among low-income, elderly and handicapped consumers. This was to be accomplished, in part, by publishing and distributing a 150 page annotated bibliography of current audio-visual materials. The bibliography should assist consumer education program planners in finding good audio-visual resources to enhance their presentations.

First, we needed to define our terms. "Audio-Visual" resources are those with both audio and visual components, e.g. films, sound filmstrips, slide-tape shows, and video cassette programs. "Low-income" refers to those who suffer disadvantages of low and fixed incomes; more specifically, those eligible for public assistance, including the "working poor" who earn less than 125 percent of federal/state poverty guidelines. "Elderly" describes persons over age 60. "Handicapped" refers to persons with physical and mental impairments. The bulk of the materials identified for the handicapped are, however, designated for hearing-impaired consumers.

Of more than 1,200 possible entries initially screened, only 293 are listed here. First, we limited our selections to materials designed for adult audiences and generally to those produced after 1974. Since the materials are meant to be used as parts of consumer education programs, those designed exclusively for classroom use or with a running time over a half hour were eliminated. By this process, nearly two-thirds of the possible listings were discarded.

In the next phase, we further refined our criteria by developing the terms used on the user and viewer reaction forms (See Field Test section). We wanted to standardize our judgements and assure that materials listed were technically good ("visual and sound"); contemporary in outlook and presentation ("currency"); pertinent to the lives of the target audience ("relevance"); up-to-date with developments in consumer protection legislation ("accuracy"); balanced in presenting issues and subjects ("objectivity"); well-organized and developed ("clarity"); and unprejudiced and unpatronizing in the presentation to and of the target groups ("attitude").

Using the foregoing criteria over 400 audio-visual items were considered before the final selections were made. The VACAVE staff personally previewed and evaluated 91. If the item was rated "average" (3) or above overall, it was included in the bibliography. The staff's reviews and comments then became the annotations for those individual entries. The selections which were not previewed by the VACAVE staff were annotated on the basis of reviews researched in media review publications, consumer education guides and bibliographies, and in some cases from the producers' synopses.

The bibliography has been organized, using the Consumer Education Resource Network's subject heading categories, so that a user can find suitable audio-visual materials quickly and easily. Entries appear in topic sections with a lead page for each topic showing the sub-categories and entries in that section. Items are cross-referenced as necessary. An alphabetical index is provided to assist in locating materials.

Additional information on selected entries may be found in two other bibliography sections. The first, the Field Testing section, details the results of limited field testing statewide on approximately 35 items. The data was collected on specially developed User and Viewer Reaction forms (see Field Test section). The second, the Program Suggestion section, offers advice on audio-visual components for effective consumer education presentations to specific target groups. The suggestions are based on field test data and should prove helpful to consumer education program planners.

Finally, there is a Source/Resource section. In it are the names and addresses of producers whose materials are listed in the bibliography. Also included are the names and addresses of other producers, agencies, and associations where additional audio-visual consumer education materials may be located. Many organizations will lend their materials free, but eligibility restrictions vary and must be checked individually.

Your comments and reactions to this bibliography will be appreciated (see the final two pages of the bibliography for the evaluation form). Suggestions will be useful in preparing a supplement to be published in 1980 with a section featuring materials for foreign-speaking consumers.

Audio-visual resources can add depth and zest to consumer education presentations and assist in raising consumer consciousness and competence. We hope you find this bibliography to be valuable and useful in that effort.

SAMPLE ENTRY

TITLE

TARGET AUDIENCES

...SERIES(if applicable)

ADDITIONAL MATERIALS
(if any)

FOUR FAMOUS FRAUDS
...(series)
16 mm 9 min.
...(additional materials)

General
Low-Income

Journal Films, Inc., 1977
Purchase: \$145 Rental: n/k
VOCA* (VPI&SU)**

Excellent
Field-tested

In this entertaining film P.T. Fraud warns consumers against certain fraudulent practices involving land sales, home repair, vocational schools, and body-building aids. He emphasizes the consumer's role in making the con man's job easier by not exercising proper caution. Suitable for all audiences.

ANNOTATION

VIRGINIA AVAILABILITY- see SOURCE section for full names and addresses. Since eligibility for borrowing varies, check with location before ordering materials.

PURCHASE/RENTAL PRICE (Spring '79)
n/k means not known

VACAVE PREVIEW RATING
average/good/excellent
as rated on Evaluation
Form....see Appendix.

PRODUCER, Date- see SOURCE section
for address

If material has been
field tested in Virginia,
the results appear in
the Field Test section.

* Virginia Office of Consumer Affairs

**Virginia Polytechnic Institute and State University

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I. CONSUMER DECISION PROCESS

A. ADVERTISING/MEDIA

Ads, Ads, Ads, All Aimed At Us
Advertising, Series: Dollar Power
Advertising: Information, Persuasion Or Deception
Bait, Bite and Switch
Brand Names and Labeling Games
Brandwashed
Buy, Buy
The Buy Line
Buyer Beware, Series: Consumer Studies: More For Your Money
Buying With a Twisted Arm
The Consumer Games
The Double Speak Box
The Exploited Generation, Series: Consumer Studies: More
For Your Money
Guard Your Gate
Money Well Spent, Series: Consumer Studies: More For Your
Money
New!, Improved!, and Other Myths
The Persuaders, Series: You, the User
Persuasion Box
Promises
Six Billion Dollar Sell
The Sugar Cereal Imitation Orange Breakfast
TV Ads: Our Mini-Myths

B. DECISION MAKING

Choices
Choices and Decision: Becoming a Wise Consumer
Comparison Shopping Puzzle
The Consumer Con Capers
Money and Life Style
Needs and Wants
Put Your Money Where Your Goals Are
Understanding Food Advertisements

I. CONSUMER DECISION PROCESS

A. ADVERTISING/MEDIA

Ads, Ads, Ads, All Aimed At Us
Slide 69 frames
Audio Cassette

General
Young Adult

Iowa State University
Purchase: \$32 Rental: n/k
VPI & SU

Good

The slide/tape show examines advertising in the modern marketplace and encourages consumers to look for the underlying messages contained in ads. Popular symbols, images and effective techniques are discussed.

* * *

Advertising
Series: Dollar Power
Video Tape 30 mins.
Video Cassette

General

GPN, 1975
Purchase: \$225 Rental: \$25

Guest experts discuss aspects of modern advertising. They address the questions: does it have any legitimate uses; how does television advertising affect our children; are you alert to fraudulent advertising?

* * *

Advertising: Information, Persuasion or Deception
16 mm

General

Journal Films, Inc., 1973
Purchase: \$165 Rental: \$20

Average

Newlyweds study ads in newspapers, on billboards and on television. A narrator points out that each purchase represents an attempt to satisfy desires on many levels, ranging from the most practical to the irrational. The film explains how advertising reaches consumers on each level.

Bait, Bite and Switch
16 mm 10 mins.

General

Pyramid Films, 1976

Good

Purchase: \$175 Rental: Business Ed. Films \$10
VOCA

Gallsworthy Gulley falls victim to a common sales lure. The young man learns that some advertisements are too good to be true when he is tempted to buy a more expensive item than he expected. The Gulley's ability to go back in time enables him to avoid the bait and switch trap. A synopsis of this and four other Gulley adventures make up the series Consumer Con Capers.

* * *

Brand Names & Labeling Games
16 mm 9 mins.

General

Benchmark Films, 1973

Excellent

Purchase: \$145 Rental: \$20
VPI & SU

The film shows how specifically advertised brands of household products are shown to be the same as, but more expensive than non-brand name items. It also exposes the labeling of grades of olives as a farce. An entertaining and informative film.

* * *

Brandwashed
Filmstrip 61 frames
Cassette

General
Low Income

Pennsylvania State University
Cooperative Extension, 1973
Purchase: \$15 Rental: n/k

Examination of brands, grades and variations in brand-named items. This filmstrip examines consumer products in terms of brand names and grades. It gives guidelines for consumers in considering the relative merits of brand names.

Buy, Buy
16 mm 20 mins.

General

Churchill Films, 1973
Purchase: \$290; Rental: \$21

This film presents an examination of the methods and motives of the producers and agency people who make TV commercials. Styles are somewhat dated but the issues are still timely.

* * *

The Buy Line
16 mm 14 mins.

General
Foreign Speaking -
Spanish
Good

Filmfair, 1972
Purchase: \$180 Rental: \$15

This entertaining film presents a rapid montage of contemporary visual advertising. It examines each advertisement and points out devious methods to get the consumer to buy the product.

* * *

Buyer Beware
Series: Consumer Studies: More For Your Money
Filmstrip 56 frames/8 mins.
Cassette or Record
Teacher's Guide

General

Guidance Associates, 1972
Purchase: \$39.50 Rental: not available
Norfolk Division of Consumer Protection

Good

A wide variety of frauds and misrepresentations commonly found in advertising, retail practices and labeling are examined. Consumers are warned about what to watch for when making purchases.

Buying With A Twisted Arm
16 mm 13 mins.

General

Journal Films, 1975
Purchase: \$175 Rental: \$8

Average

The film presents four vignettes in which buyers appear to be trapped into making purchases. It shows how the consumer can be affected by an emergency, emotional appeals or the flattery of a salesperson. High pressure selling tactics are discussed. It also illustrates how consumer's pride or feelings of helplessness contribute to ill-considered purchasing.

* * *

The Consumer Games
16 mm 20 mins.
Video Cassette

General

Pyramid Films, 1973
Purchase: \$280 Film Rental: \$20
\$210 Video Cassette

This film reviews psychological and motivational techniques used to sell a product. To promote wise buying techniques, it also explains comparison shopping, unit pricing, convenience packaging, financing, guarantees and labels. Consumer and sellers are presented as competitors in a marketing game, with the consumers trying to win the game by getting full value for their money.

* * *

The Double Speak Box
Filmstrip 13 mins.
Tape
Doublespeak dictionary and teaching guide

General
Captioned for
Hearing Impaired

Learning Seed Co., 1976
Purchase: \$41.50 Rental: not available
VPI & SU

Using this filmstrip/tape production consumers can learn to recognize and resist efforts at manipulation through communication. It shows ways in which language, color and design may be skillfully crafted to influence feelings, actions and consumer choices. It studies hidden messages and deceptions in the everyday environment of persuasion, advertising and psychological manipulation.

The Exploited Generation

Series: Consumer Studies: More For Your Money
Filmstrip
Audio Cassette or Record
Teacher's guide

General
Young Adult

Guidance Associates, 1972

Purchase: \$59.50 Rental: not available

The impact of advertisements and mass media on the young population are explored in this filmstrip. Young people discuss their opinions about the use of status, sex, personal insecurity and the desire for conformity as selling tools. They discuss their personal buying habits and the motivations behind the purchases which distinguish wise buying from foolish buying. Particularly suitable for young adult audiences.

* * *

Guard Your Gate

Filmstrip 86 frames

General
Low

Pennsylvania State University, 1973

Purchase: \$15 Rental: not available

In this filmstrip, cartooned scenes illustrate commercial messages. The power, persuasion and psychology of advertising is examined. The narrator explains how these messages can enter through our mind's gate if we are not on guard. We can control the responses to an advertising message and understand that this fact will make us better shoppers.

* * *

Money Well Spent

Series: Consumer Studies: More For Your Money
Filmstrip 8 mins./71 frames
Record or Audio Cassette
Teacher's Guide

General

Guidance Associates, 1972

Purchase: \$39.50 Rental: not available

The subject of this filmstrip is the American economy and the relationship between consumer and seller/advertiser. It emphasizes the importance of digging for hard information from ads and labels on products and services.

New!, Improved!, and Other Myths

Series: Consumer Survival Kit

Video Tape 30 mins.

3/4" Cassette

General

Maryland Center for Public Broadcasting, 1975 - 1976

Purchase: \$100 Rental: \$25 per week

The subject of this videotape program, produced for public television, is advertising. Ads are critically examined and consumers are urged to look behind advertisements in assessing products.

* * *

The Persuaders

Series: You, the User

Filmstrip

Audio Cassette

Script and Teacher's guide

General

Multi-Media Productions, 1976

Purchase: \$16.95 Rental: not available

VOCA

Excellent

Field Tested

This filmstrip explores aspects of advertising in the American marketplace, techniques employed by businesses to convince consumers to buy their products. It aims to make us more discriminating in our buying, more critical of the techniques employed on us.

* * *

Persuasion Box

Filmstrip 43 frames

Teacher's guide, "Claim Game" spirit master and
paperback book, I Can Sell You Anything

General

Learning Seed, 1974

Purchase: \$39.75 Rental: not available

VPI & SU

Good

Designed to provoke discussion, this filmstrip examines the persuasion techniques prevalent in modern advertising.

Promises

16 mm 21 mins.

General

Ramsgate Films, 1978

Purchase: \$305 Rental: \$30

Featuring a series of satires on TV commercials, this film explores advertising and its pervasive influence on our lives. It analyzes a variety of techniques used by advertisers and includes an excellent explanation of stereotypes of different age groups. An informative, thought-provoking film.

* * *

Six Billion Dollar Sell

16 mm 15 mins.

General

Films, Incorporated, 1976

Purchase: \$220 Rental: not available

Billy Crystal is featured in this candid entertaining film on advertising. The main concern is with advertising's influence on consumers' attitudes, values and expectations. TV commercials, animation, comic sketches and articulate youngsters illustrate the issues.

* * *

The Sugar Cereal Imitation Orange Breakfast

16 mm 8 mins.

General

Benchmark, 1975

Purchase: \$170 Rental: \$20 per day for 3 days

Good

VPI & SU

This film demonstrates how advertising can work. It shows the selling of sugar-coated breakfast cereals despite the fact that it is high in cost and low in nutritive value.

TV Ads: Our Mini-Myths
16 mm 15 mins.

General

Pyramid Films, 1978
Purchase: \$250 Rental: \$30

Excellent

The film presents 11 award-winning TV commercials to illustrate the ways in which this type of advertising accomplishes its purpose. It explores the various techniques employed to persuade; analogy, humor, creation of a mystique. The film is not narrated; the commercials speak for themselves. This film is informative and entertaining.

B. DECISION MAKING

Choices
16 mm 28 mins.

General
Captioned for
Hearing Impaired
Excellent

Journal Films, Inc., 1978
Purchase: \$295 Rental: not available

Two deaf couples are involved in making major decisions that will affect their lifestyles and their families. One couple must decide on whether or not to buy a home, while the second family considers the possibility of the wife returning to work. The film presents typical decision-making styles and guides the viewers in analyzing their values and in following a practical structure for making wise decisions.

* * *

Choices and Decisions: Becoming a Wise Consumer
(2) Filmstrips 50 frames
Audio Cassette

General

Education Services
Council of Life Insurance, 1977
Purchase: \$15 Rental: not available
VPI & SU

These two filmstrips focus on major consumer issues. The first discusses effective buying and budgeting techniques. The second deals with life and health insurance questions.

Comparison Shopping Puzzle
16 mm

General

Journal, 1979

Good

Purchase: \$195 Rental: not available

This film explores the subject of comparison shopping. Five steps in purchasing are shown including determining the real need, researching the products available and checking warranties and credit options. Coffeemakers, stereos, and sneakers are used as illustrations.

* * *

The Consumer Con Capers
16 mm 23 mins.

General

Pyramid, 1976

Good

Purchase: \$325 Rental: \$35
VPI & SU

Members of the Gulley family nearly fall victim to five common consumer frauds, but their special ability to go back in time allows them to correct their mistakes. The film uses this situation comedy to warn people of consumer frauds and pitfalls. Bait and switch, home improvement schemes, home repair fraud, mail order fraud and the dangers of easy credit installments are the situations depicted.

* * *

Morey and Life Style
(2) Filmstrips 42 frames
Audio Cassette

General
Young Adult
Captioned for
Hearing Impaired

Changing Times, 1976

Purchase: \$49.50, \$125.00 Captioned Rental: not available
VOCA

This two-part filmstrip series was developed to help consumers develop sound money management skills. It shows how money related choices determine and affect lifestyle.

* * *

Needs and Wants
16 mm 9 mins.

General

Filmfair, 1976

Purchase: \$140 Rental: \$15

A game show format is used in this film where each contestant begins by describing her/his values, goals, and lifestyles. A variety of consumer products is presented, and contestants must decide if the product represents a real need or merely a want in relation to life style.

Put Your Money Where Your Goals Are
16 mm 30 mins.

General

Association Films, 1975
Purchase: \$170 Rental: \$15

This film stresses the importance of deciding on personal and family goals and using wise financial planning to attain them.

* * *

Understanding Food Advertisements
See V-B. FOOD INFORMATION SOURCES for annotation

* * *

II. CONSUMER RESOURCE MANAGEMENT

A. PLANNING/BUDGETING

Budgeting
Budgeting Payday to Payday
Budgeting Series
Budgeting Your Money
Consumer Credit and Money Management Series
Estate Planning
Financing Housing & Family Needs
The Fudge-It Budget
In the Box
Income/Outgo
Living Within Your Means, Series: Consumer Education Part II:
Managing Your Money
Long Range Planning
Making Ends Meet, Series: Consumer Studies: More For Your
Money
Meet Margie
Money and Lifestyle
Outgo Puzzle
Where Does All The Money Go?

B. RETIREMENT PLANNING

Financial Planning & Money Management, Series: Consumer
Education For Senior Citizens
Plan Now, Play Later, Series: Consumer Survival Kit
Stretching Your Retirement Income
A Time For Living

C. INVESTMENTS

Investments & Risk Capital, Series: You Owe It To Yourself
Investments, Insurance and Inflation, Series: Consumer
Education for Senior Citizens
Making Your Money Work, Series: Consumer Education Part II:
Managing Your Money

D. TAXES

Many Happy Returns
Taxes, Series: Consumer Economics With Nettie Mooselock

E. INSURANCE

Cash For Your Smash, Series: Consumer Survival Kit
Choices and Decisions: Becoming a Wise Consumer
Health Insurance, Series: You Owe It to Yourself
Here's to Your Health, Series: Consumer Survival Kit
Insurance, Series: Dollar Power
Insurance For the Home
Insurance: What It's All About
Investments, Insurance and Inflation
Life Insurance, Series: You Owe It to Yourself
Property & Liability Insurance, Series: You Owe It to Yourself
You and Your Automobile Insurance
You and Your Home Insurance
You Bet Your Life!

F. BUYING SKILLS

America For Sale
Bait, Bite and Switch
Brand Names and Labeling Games
Brandwashed
Buyer Beware, Series: Consumer Studies: More For Your Money
Buying Quality On a Budget
Buying With a Twisted Arm
Choices and Decision: Becoming a Wise Consumer
Comparison Shopping Puzzle
The Consumer Con Capers
Consumer Education Series
Foot In the Door
Harry J. Woods Is At the Door
Introduction to Consumer Education For the Elderly, Series:
Consumer Education for the Senior Citizens
It's New - It's Neat - It's Obsolete
Let's Go Shopping
A lick and a Promise, Series: Consumer Survival Kit
Mr. Slick
Money Well Spent, Series: Consumer Studies: More For Your Money
The Owl Who Gave a Hoot
The Responsible Consumer, Series: Be a Better Shopper
Saving Money In the Marketplace, Series: Consumer Education For
Senior Citizens
Sense and Cents
The Spiffy Routeman
Steering Clear of Lemons
Those Mail Order Millions
Where Does All the Money Go?, Series: Be a Better Shopper
Who's Knocking At My Door?, Series: Consumer Survival Kit

G. CREDIT

All Charged Up, Series: Consumer Survival Kit
Applying For Credit
Attack Of the Credit Creatures
BC - AD (Before Credit, After Debt)
Borrowing Wisely, Series: Personal Finance
Consumer Credit, Series: You Owe It To Yourself
Consumer Credit and Money Management
Consumer Credit Series
Credit and Checking Accounts, Series: All About Banking
Credit Buying Series
Credit Cards, Series: Consumer Economics With Nettie
Mooselock
The Credit Generation
Credit: How To Get It
Debt: The Flip Side of Paradise
Getting a Loan, Series: Personal Finance
A Little Bit At a Time, Series: You, the User
Money For Sale
The Money Tree
Name Game
The Price of Credit, Series: Consumer Studies: More
For Your Money
Sence and Cents
Shopping For Credit
So You Want to Use Credit
To Your Credit
To Your Credit: How the Federal Peserve's Consumer Credit
Regulations Work For You
The Use and Misuse of Credit: Surviving In a World of
Credit
Using Credit Cards, Series: Personal Finance
Using Someone Else's Money, Series: Dollar Power
Your Credit Is Good: A Film About Paying Later
Your Credit Is Good, Unfortunately

H. CONSUMER GOODS

1. AUTOMOBILE

Auto Repair: The Costly Ride
Auto Repairanoia, Series: Consumer Survival Kit
Body Work, Series: Consumer Survival Kit
Buying An Automobile
Fun On the Run, Series: Consumer Survival Kit
Getting A Better Buy In a Used Car
Getting A Better Buy On a Used Car
How To Buy a Used Car, Barton
How To Buy a Used Car, Bergwall
Kicking Tires Is Not Enough
King Auto - Part I & II, Series: Dollar Power
Lemon Tree Or Horn Of Plenty, Series: Consumer Survival Kit
Maintaining An Automobile: Consumer Education
More Tread For Your Bread
Showdown In the Showroom, Series: Consumer Survival Kit
So You Want Wheels
Tommy's First Car
Trader Vic's Used Cars

2. HOUSING

The Big Fix, Series: Consumer Survival Kit
Dream House Nightmare, Series: Consumer Survival Kit
Financing Housing and Family Needs, Series: You Owe It To Yourself
Home Sweet Home Improvements
Housing For Older Americans, Series: Consumer Education For Senior Citizens
Housing Needs Of the Elderly
Housing Options For Older People
Landlord Tenant Law
My House Has a Flat, Series: Consumer Survival Kit
A Place To Live, Series: You, the User
Pleasures and Pitfalls, Series: Consumer Survival Kit
Renting, Series: Dollar Power
Surelock Homes, Series: Consumer Survival Kit
Tenants Anyone, Series: Consumer Survival Kit

H. CONSUMER GOODS CONTINUED

3. DRUGS

Cure Or Come-On, Series: Consumer Survival Kit
Ills, Pills and Bills, Series: Consumer Survival Kit
Its Up To You
Over-The-Counter Pills and Promises
Practical Drug Series - Pharmacist
Taking a Look At What We're Taking
Use With Care

4. OTHER

The Big Put-On, Series: Consumer Survival Kit
Everything But the Kitchen Sink, Series: Consumer Survival Kit
Fat Chance, Series: Consumer Survival Kit
The Good, The Bad, and the Ugly, Series: Consumer Survival Kit
I'll Only Charge You For the Parts, Series: Consumer Fraud'
Land Whoa', Series: Consumer Survival Kit
The Naked Truth, Series: Consumer Survival Kit
A Really Big Shoe, Series: Consumer Survival Kit
Stop, Look and Listen, Series: Consumer Survival Kit
We Got You Covered, Series: Consumer Survival Kit
Welcome To Nowhere, Series: Dollar

I. SERVICES

1. FINANCIAL

Balancing A Checking Account, Series: Personal Finance
Banking, Series: Consumer Economics With Nettie Mooselock
Banking and Banking Services
Banking Series
Banks & Other Savings Institutions, Series: You Owe It To Yourself
Banks: The Money Movers
BC-AC (Before Credit, After Debt)
Career Opportunities, Series: All About Banking
The Checkbook
Checking Accounts
The Consumer Squares
Credit and Checking Accounts, Series: All About Banking
Direct Deposit - For People With Better Things To Do
Don't Pass the Buck, Series: Consumer Survival Kit
Keeping a Savings Account, Series: Personal Finance
Managing Your Money, Series: All About Banking

I. SERVICES

1. FINANCIAL CONTINUED

Operating A Checking Account, Series: Personal Finance
Personal Checking Accounts
Planning Your Financial Future, Series: Consumer Education
Part II: Managing Your Money
Saving and Investing, Series: Consumer Skills
Saving Accounts
Types of Banks and Functions, Series: All About Banking

2. HEALTH CARE

A Brush-Up On Dental Care, Series: Consumer Survival Kit
Buying Health Care
Consumer Skills - Shopping For Health Care
Ears To Ya, Series: Consumer Survival Kit
Health Care Or Quackery, How Can You Tell?
How The Health Are You?
How To Buy A Doctor
The Last Resort, Series: Consumer Survival Kit
Medicare/Medicaid, Series: Consumer Education For Senior
Citizens
Oh Say Can You See, Series: Consumer Survival Kit
Planning For Health Care & Health Care Costs
Social Security & Medicare, Series: You Owe It To Yourself
Understanding Medicare - How It Works For You
Whose Body Is It Anyway?
Your Health, Series: Dollar Power

3. PUBLIC SERVICES - SOCIAL SECURITY

Governmental Services, Series: Consumer Education For
Senior Citizens
Social Security, Series: Consumer Education For Senior
Citizens
SSI Can Make the Difference
The Third Day

4. GENERAL

The Bookies, Series: Consumer Survival Kit
Buying Services, Series: Consumer Skills
Day In the Life Of Harvey McNeil
Does It Have To Be This Way
The Last Rights, Series: Consumer Survival Kit
The Plane Truth, Series: Consumer Survival Kit
Read The Label And Live!
Vapid Transit: How To Avoid Catastrophe, Series: Consumer
Survival Kit

II. CONSUMER RESOURCE MANAGEMENT

A. PLANNING/BUDGETING

Budgeting

General

Series: You Owe It To Yourself

16 mm 30 mins.

Teacher and study guides, pre- and post tests

Fairchild Books and Visuals, 1974

Purchase: \$240 Rental: n/k

Allen Ludden hosts this quiz show on budgeting with Drs. Elsie Fetterman and Larry Coleman as the experts. Two couples answer questions on setting goals and priorities for family spending. One of a series of ten programs made for public TV. It is an entertaining and informative show with a middle-class orientation.

* * *

Budgeting Payday to Payday

General

Series: Personal Finance

Low-Income

Filmstrip 8 mins.

Encyclopaedia Britannica Ed., Corp., 1978

Fair

Purchase: \$ 30 Rental: not available

The filmstrip stresses the fundamentals of good money management in planning and spending family finances. Proper handling of personal financial records is highlighted.

* * *

Budgeting Series

General

Low-Income

Limited Learners

1. What Is a Budget
2. Why Budget
3. What Are Expenses
4. How To Budget
5. Budget Help

5 Filmstrips

5 Audio Cassettes

20 Workbooks, Manual

Interpretive Education, 1973

Purchase: \$134.95 Rental: not available

This is a programmed series to teach basic budgeting skills. It focuses on managing a weekly paycheck, making budgets and understanding how budgeting helps in buying wanted items while filling the basic needs. It features a high interest/low vocabulary format.

Budgeting Your Money
16 mm 13 mins.

General

Coronet Films, 1976

Good

Purchase: \$230 Rental: not available
VPI & SU

This film explains the basic mechanics of budgeting, record keeping, analysis, adjusting, managing, etc. Four young people in different financial situations discuss their budgeting problems. Their informal conversations lead to an exchange of information on how budgets are made, with suggestions for carrying out a successfully money management program.

* * *

Consumer Credit And Money Management Series

General

- | | |
|--------------------------------|---------|
| 1. Two Sides of Borrowing | 81 frs. |
| 2. Credit: The Retail Store | 72 frs. |
| 3. Credit: The Bank | 59 frs. |
| 4. Credit: The Finance Company | 64 frs. |
| 5. Credit Cards | 64 frs. |
| 6. Your Personal Spending Plan | 84 frs. |

6 Filmstrips 78 mins.

BFA Education Media, 1975

Purchase: \$124 Rental: not available

This six filmstrip series describes basic credit concepts and transactions and explores the advantages and disadvantages of using credit. Advice on personal budgeting is offered.

* * *

Estate Planning

General

Series: You Owe It To Yourself

16 mm 30 mins.

Teacher and study guides, pre- and post tests

Fairchild Books and Visuals, 1974

Purchase: \$240 Rental: not available

Estate planning and the roles played by insurance, pensions and investments, are the subjects of this quiz show format hosted by Allen Ludden. One of ten programs developed for public TV. It is entertaining and informative with a middle-class orientation.

Financing Housing and Family Needs

General

Series: You Owe It To Yourself

16 mm 30 mins.

Teacher and study guides, pre- and post tests

Faircild Books and Visuals, 1974

Purchase: \$240 Rental: not available

This film concentrates on the financial aspects of housing and family needs showing the advantages and disadvantages of home renting and buying. It uses a quiz show format with Allen Ludden as the host. It has a strong middle-class orientation.

* * *

The Fudge-It Budget

General

Filmstrip 112 frs.

Low-Income

Audio Cassette

Elderly

Lesson Plan, Script

Cooperative Extension Service

Good

Pennsylvania State University, 1973

Field Tested

Purchase: \$15 Rental: not available

VOCA

Three sock puppet characters demonstrate practical and useful techniques for personal money management. The filmstrip offers specific hints for balancing flexible and inflexible expenses so that family needs and desires can be met. Together with Income/Outgo and The Outgo Puzzle, Fudge-It Budget comprises a mini-series on budgeting.

* * *

In The Box

General

16 mm 13 mins.

Guide

Filmfair, 1976

Purchase: \$210 Rental: \$20

This film shows two young people, Phil and Betty, meeting inside a box that symbolizes the financial crises that each is in. It reveals how Phil, through illness, and Betty, by losing her job, have each become involved in a financial predicament and shows how they are coping.

Outgo Puzzle
Filmstrip 92 frames
Cassette
Script and puzzle charts for reproducing

General
Low-Income

Cooperative Extension Service
Pennsylvania State University, 1973
Purchase: \$15 Rental: not available
VOCA

Good
Field Tested

This filmstrip is the second of a mini-series on budgeting, which includes Income/Outgo and Fudge-It Budget. Featured players are puppets Henrietta Hunting Sock and Aggie Argyle Sock. In an attempt to manage the family resources more effectively, Aggie puts together her "outgo puzzle" with Henrietta's help.

* * *

Where Does All The Money Go?
Series: Be A Better Shopper
16 mm 30 mins.
Video Cassette

General

Cornell University, ETV Center, 1978
Purchase: \$65 Rental: \$13.50

This program, second in a series of 13 developed for television, focuses attention on what and where families spend their money. It emphasizes the importance of total family involvement in money management and attempts to promote improved shopping/spending skills.

II-B. RETIREMENT PLANNING

Financial Planning & Money Management
Series: Consumer Education For Senior Citizens
Video Cassette 30 mins.

General
Elderly

Indiana State University, 1978
Purchase: \$25 Rental: Free
VOCA

Excellent
Field Tested

This program addresses aspects of money management and financial planning especially for senior citizens.

Plan Now, Play Later
Series: Consumer Survival Kit
Video Tape 30 mins.
3/4" Cassette

General
Elderly

Maryland Center For Public Broadcasting, 1975 - 1976
Purchase: \$100 Rental: \$25 per week

Planning for retirement living is the subject of this program developed for the public television series Consumer Survival Kit. Practical suggestions are offered to assure financial security.

* * *

Stretching Your Retirement Income
Slides 52 slides
Audio Cassette
Script and presenter's module

Elderly

VPI & SU, 1978
Purchase: May be reproduced free Rental: Free
VOCA, VPI & SU

Good
Field Tested

This slide/tape presentation features elderly persons following nine steps for financially successful retirement living. Practical suggestions are offered for increasing retirement income as well as for effective money management. Additional sources of information are given.

* * *

A Time For Living
16 mm 11 mins.

General
Elderly

Connecticut Office On Aging, 1975
Purchase: \$200 Rental: \$3.50

Good

The subject of this enjoyable film is pre-retirement planning. Ray Bolger as the narrator points out that planning ahead can alleviate the anxiety and pain often associated with a major change in life style. He stresses the many benefits of retirement as an especially fulfilling time of living.

Health Insurance

General

Series: You Owe It To Yourself

16 mm 30 mins.

Teacher and study guides, pre- and post tests

Fairchild Books and Visuals, 1974

Excellent

Purchase: \$240 Rental: n/k

Questions on health insurance are featured on this You Owe It To Yourself quiz show. Allen Ludden hosts the program which explores coverage normally available to consumers with medical insurance plans. It is both entertaining and informative.

* * *

Here's To Your Health

General

Series: Consumer Survival Kit

Video Tape 30 mins

3/4" Cassette

Maryland Center for Public Broadcasting, 1975 - 1976

Purchase: \$100 Rental: \$25 per week

Medical insurance programs are the subject of this Consumer Survival Kit program. Types of plans and coverage are examined to assist consumers in choosing the best coverage for their needs.

* * *

Insurance

General

Series: Dollar Power

Video Tape 30 mins.

Video Cassette

GPN, 1975

Purchase: \$225 Rental: \$25

Guest experts discuss the questions: how much do you know about insurance; are you paying more than you should for your present coverage, how much will Social Security be worth to you?

Insurance For the Home

General

Filmstrip 11 mins.

Audio/Record Cassette

Guide and Handouts on request

Insurance Information Institute, 1972

Purchase: \$5 Rental: not available

VPI & SU

This filmstrip, produced by the Insurance Information Institute, explores coverage, factors affecting cost of household insurance.

* * *

* Insurance: What It's All About

General

16 mm 25 mins.

Filmfair, 1975

Purchase: \$285 Rental: \$30

This informative film describes basic types of homeowner, auto, life and health insurance.

* * *

Investments, Insurance and Inflation

See II-C. INVESTMENTS for annotation

* * *

Life Insurance

General

Series: You Owe It To Yourself

16 mm 30 mins.

Teacher and study guides, pre- and post tests

Fairchild Books and Visuals, 1974

Excellent

Purchase: \$240 Rental: n/k

Host Allen Ludden quizzes contestants on the subject of life insurance. Questions highlight the differences between types of companies and policies, whole, term and participating, and should assist consumers in choosing the proper program for their needs. Entertaining and informative.

Property and Liability Insurance

General

Series: You Owe It To Yourself

16 mm 30 mins.

Teacher and Study Guides, pre- and post tests

Fairchild Books and Visuals, 1974

Purchase: \$240 Rental: n/k

The subject of property and liability insurance is examined in this quiz program hosted by Allen Ludden. Correct answers and supplementary information on different types of policies are provided by guest experts Dr. Elsie Fetterman and Larry Coleman. This is a well-done film.

* * *

You and Your Automobile Insurance

General

Filmstrip 86 frames/10 mins.

Audio Cassette

Teacher's Guide

Insurance Information Institute, 1979

Average

Purchase: \$10 Rental: not available

VOCA

This filmstrip offers information about basic auto insurance policies and coverage available. There's a good discussion of how premiums are determined and the drivers' role is stressed. The question of no-fault insurance is also discussed.

* * *

You and Your Home Insurance

General

Filmstrip 86 frames/12 mins.

Audio Cassette

Insurance Information Institute, 1974

Purchase: \$10 Rental: not available

\$20 slide set

Good brief introduction to three types of homeowners insurance packages; basic, broad, and comprehensive. Includes a discussion of how premium prices are determined.

You Bet Your Life!

General

Series: Consumer Survival Kit

Video Tape 30 mins.

3/4" Cassette

Maryland Center For Public Broadcasting, 1975 - 1976

Purchase: \$100 Rental: \$25 per week

Life insurance is the subject of the Consumer Survival Kit program. Information on the different types and benefits should enable consumers to choose insurance to fit their personal needs.

II-F. BUYING SKILLS

America For Sale

General

16 mm 27 mins. B & W

Indiana University A-V Center, 1972

Purchase: \$165 Rental: \$9.50

Report on land sales fraud in the southwest. Contrast between American dream of owning land and the reality of exploitation is covered. Points out practical do's and don't's of buying land. Educates consumers about fraudulent sales practices.

* * *

Bait, Bite & Switch

See I-A.ADVERTISING/MEDIA for annotation

* * *

Brand Names and Labeling Games

See I-A.ADVERTISING/MEDIA for annotation

* * *

Brandwashed

See I-A.ADVERTISING/MEDIA for annotation

Buyer Beware

Series: Consumer Studies: More For Your Money
See I-A. ADVERTISING/MEDIA for annotation

* * *

Buying Quality On a Budget
Filmstrip 54 frames/9 mins.
Narrative Guide

General
Low-Income

Life Skills, 1973

Purchase: \$22 Rental: not available

The filmstrip illustrates buying skills including making a list, reading the labels and following directions. It also shows consumers shopping for clothing, furniture and small appliances.

* * *

Buying With a Twisted Arm

See I-A. ADVERTISING/MEDIA for annotation

* * *

Choices and Decision: Becoming a Wise Consumer

See I-B. DECISION MAKING for annotation

* * *

Comparison Shopping Puzzle

See I-B. DECISION MAKING for annotation

* * *

The Consumer Con Capers

See I-B. DECISION MAKING for annotation

Consumer Education Series

General
Young Adult
Limited Learners

1. Understanding Tags and Labels
2. How to Judge Shopping Values
3. Shopping Tips
4. Bargain Hunting
5. How To Read Ads

(5) Filmstrips 10 - 11 mins.

(3) Audio Cassettes

Teacher's Manual

Interpretive Education, 1973

Purchase: \$89.95 Rental: not available

This instructive series is described as "high interest/low vocabulary." Each filmstrip deals with a specific aspect of marketplace activity and attempts to develop discriminating consumer behavior.

* * *

Foot In The Door
16 mm 9 mins.

General
Low-Income

Filmfair, 1972

Purchase: \$140 Rental: \$40

VOCA(VPI & SU)

Excellent
Field Tested

The subject of this three-part film is door-to-door sales. In the first, an alert resident of a low-income housing project foils a fast-talking color TV salesman. A police lieutenant is featured in the second section, warning against potential frauds in home improvement and magazine sales. Finally, a baby picture saleswoman candidly describes some of her tricky sales techniques.

* * *

Harry J. Woods Is At The Door
16 mm 13 mins.

General

Communications Group West, 1973

Purchase: \$195.00 Rental: n/k

VOCA

Excellent
Field Tested

This film portrays traveling con-man game tactics. Depicts Harry J. Woods, a traveling con-man and explains that he is a specialist in selling people things that they would not purchase without the pressure.

Introduction To Consumer Education For The Elderly
Series: Consumer Education For Senior Citizens
Video Cassette 30 mins.

Elderly

Indiana State University, 1978
Purchase: \$25 Rental: free
VOCA

Excellent
Field Tested

This video tape show provides tidbits of useful consumer information as it introduces and previews the other nine programs in the series. Topics include wise buying, pre-retirement planning, housing, and medicare/medicaid.

* * *

It's New - It's Neat - It's Obsolete
16 mm 14 mins.

General

BFA, 1975
Purchase: \$220 Rental: \$18

Impulse buying are the focus of this discussion-provoking film. "Honest" Louie Ballow, a flashy used-car dealer, discusses some of the tricks of his trade.

* * *

Let's Go Shopping
(2) Filmstrips 238 frames
Teacher's Guide

General
Captioned for
Hearing Impaired

Changing Times Education Service Division, 1978
Purchase: \$ 49 Rental: not available
\$125 - Captioned, 1978

Fair
Field Tested

These filmstrips were designed to promote decision-making skills. Five situations are presented in which young consumers must exercise good shopping judgements.

A Lick And A Promise

General

Series: Consumer Survival Kit

Video Tape 30 mins.

3/4" Cassette

Maryland Center For Public Broadcasting, 1975 - 1976

Purchase: \$100 Rental: \$25

This segment of the public broadcasting series deals with mail-order sales and includes information on filing complaints against mail order businesses.

* * *

Mr. Slick

General

16 mm 17 mins.

Low Income

Jay Sears

Excellent

Purchase: \$195 Rental: n/k

Field Tested

VOCA

This entertaining film dramatizes two common consumer problem areas; door-to-door sales and car repairs. Developed primarily for use in Virginia, it outlines major provisions of the state's Consumer Protection Act and how alert citizens can protect themselves against fraudulent or deceptive practices.

* * *

Money Well Spent

Series: Consumer Studies: More For Your Money

See I-A. ADVERTISING/MEDIA for annotation

* * *

The Owl Who Gave A Hoot

Low-Income

16 mm 13 mins.

National Audio-Visual Center

Excellent

Purchase: \$80 Rental: \$10

Field Tested

VOCA

This entertaining cartoon that tells it like it is shows the exploitation, connivance and fraud in the consumer world of the ghetto and what to do about it. It was developed by the Office of Economic Opportunity expressly for low-income consumers.

The Responsible Consumer
Series: Be A Better Shopper
16 mm 30 mins.
Slides
Video Cassette

General

Cornell University, ETC Center, 1978
Purchase: \$65 Rental: \$13.50

Consumer rights and responsibilities are explored in this segment of Be A Better Shopper.

* * *

Saving Money In the Marketplace
Series: Consumer Education For Senior Citizens
Video Cassette 30 mins.

Elderly

Indiana State University, 1978
Purchase: \$25 Rental: free
VOCA

Excellent
Field Tested

This half-hour program for senior citizens explores methods for saving money in the marketplace. Comparison shopping techniques are featured.

* * *

Sense and Cents
Slides
Audio Cassette/Record
Teacher's Guide

General

Center For Humanities, Inc., 1978
Purchase: \$165 Rental: n/k

Good

This slide presentation offers suggestions on how to manage money wisely and successfully: Herbie, the confused consumer, is an impulse buyer, a brand-name shopper who learns to make and use a shopping list, take advantage of sales, use comparison shopping techniques etc. He is shown buying a stereo on time using more comparison shopping techniques. The second part discusses the positive and negative aspects of using credit; how to get it and how to use it wisely. It also discusses the interest rates and possible consequences of failing to pay such; repossession or garnishment.

The Spiffy Routeman
Slide 76 frames
Audio Cassette

General

Cooperative Extension Service
Pennsylvania State University, 1973
Purchase: \$15 Rental: not available

This filmstrip features Stan, the Spiffy Routeman, who demonstrates how easily a homemaker can get into debt or spend needlessly for home delivered products.

* * *

Steering Clear Of Lemons
16 mm 16 mins.
Video Cassette

General

Films Incorporated, 1975
Purchase: \$250 Rental: \$25

This entertaining film provides practical information and education on a variety of subjects including: grade labeling, pain relievers, diet foods. It helps clarify attitudes concerning products and emphasizes getting your money's worth. Real life situations illustrate valuable consumer concepts.

* * *

Those Mail Order Millions
Series: Consumer Fraud
16 mm 10 mins

Elderly

Pyramid Films, 1976
Purchase: \$175 Rental: \$20
VOCA

Excellent
Field Tested

In this film gullible Grandma Gulley nearly loses her social security money in a mail order make-money-at-home scheme. In the film her ability to go back in time enables her to retrace her steps and avoid the mail-order trap. Informative and entertaining with a middle-class orientation. A synopsis of this film appears as one segment in the Consumer Con Capers.

Where Does All The Money Go?

Series: Be a Better Shopper

See II-A. Planning/Budgeting for annotation

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Who's Knocking At My Door?

General

Series: Consumer Survival Kit

Video Tape 30 mins.

3/4" Cassette

Maryland Center For Public Broadcasting, 1975 - 1976

Purchase: \$100 Rental: \$25 per week

Door-to-door sales are examined in this entertaining program, one of the Consumer Survival Kit series. The consumers' right to cancel is explained.

II-G. CREDIT

All Charged Up

General

Series: Consumer Survival Kit

Video Tape 30 mins.

3/4" Cassette

Maryland Center For Public Broadcasting, 1975 - 1976

Purchase: \$100 Rental: \$25 per week

How to get Credit and how to use it wisely is the subject of this Consumer Survival Kit program.

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Applying For Credit

General

Filmstrip 52 frames

Limited Learners

Audio Cassette

Teacher's Guide

Interpretive Education, 1973

Purchase: \$22.95 Rental: not available

This instructive filmstrip deals with credit purchasing decisions such as whether to charge purchases or pay with cash. It also explores how to apply for credit, functions of credit, responsibilities of charge accounts and the consequences of credit abuse. A high interest/low vocabulary program.

Attack Of The Credit Creatures

Filmstrip 66 frames

Audio Cassette

Script

General

Low-Income

Cooperative Extension Service

Pennsylvania State University, 1974

Purchase: \$15 Rental: not available

VOCA

Good

Field Tested

In this filmstrip credit bills are depicted as cartoon creatures that appear to attack unwary consumers at different times and in different ways. The weapon used to fight the creatures is a "PDL", personal debt limit. Guidelines are given to help a family set its own limits and decide how much debt it can afford.

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BC - AD (Before Credit, After Debt)

Filmstrip 66 frames

Audio Cassette

Script

General

Low-Income

Cooperative Extension Service

Pennsylvania State University, 1974

Purchase: \$15 Rental: not available

VOCA

Good

Field Tested

This is a cartooned filmstrip showing how easy it is to let spending get out of hand. The main theme of this lesson is how to get debt under control and who to turn to for help.

Borrowing Wisely

Series: Personal Finance

Filmstrip 8 mins.

General

Encyclopaedia Britannica Ed., Corp., 1978

Purchase: \$30 Rental: not available

Fair

Information on borrowing money is featured in this filmstrip. It is one in a series covering fundamentals of personal money management. It stresses the importance of accurate and complete record-keeping.

Consumer Credit

General

Series: You Owe It To Yourself

16 mm 30 mins.

Teacher and study guides, pre- and post tests

Fairchild Books and Visuals, 1974

Purchase: \$240 Rental: n/k

Host Allen Ludden quizzes contesting couples on aspects of consumer credit transactions. Consumer credit regulations, e.g. truth-in-lending are covered. Material may be somewhat dated.

* * *

Consumer Credit and Money Management Series

See II-A. PLANNING/BUDGETING for annotation

* * *

Consumer Credit Series

General

(4) Filmstrips 258 frames

Low-Income

(4) Audio Cassette

Teacher's Manual, reproducible skill extenders

SVE, 1978

Good

Purchase: \$99 Rental: not available

Field Tested

VOCA

The series presents nearly every facet of consumer credit such as how to get it and how to use it appropriately. The major provisions of federal credit laws are covered, including the Equal Credit Opportunity, Fair Credit Billing and Fair Credit Reporting Acts, and Truth-In-Lending regulations.

Credit & Checking Accounts

General

Series: All About Banking

Filmstrip 80 frames

Audio Cassette

Guide Script

Prentice Hall, 1975

Purchase: \$18 Filmstrip

\$13 Cassettes

\$ 3 Program Guide

This sound filmstrip program explains the functions and purposes of credit and checking accounts. It is part of the All About Banking, a middle-class series on money management.

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Credit Buying Series

Low-Income
Limited Learners

1. Credit Cards
2. Lay-A-Ways
3. Charge Accounts
4. Contracts
5. Loans

(5) Filmstrips 10 - 13 mins. ea.
Teacher's Manual

Interpretive Education, 1975

Purchase: \$89.95 Rental: not available
VOCA

The filmstrips provide basic information on the different areas of credit. Credit cards, lay-a-ways, bank loans and charge accounts are dealt with at length in this instructive high interest/low vocabulary series.

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Credit Cards

General

Series: Consumer Economics With Nettie Mooselock
16 mm 22 mins.

Churchill Films, 1977

Purchase: \$330 Rental: not available

This film focuses on different kinds of credit cards, the problems of getting the first one and how credit cards are used. Also, the dangers of over-extension, costs and lost cards are discussed.

The Credit Generation
Slide

General

Associated Credit Bureaus, 1979
Purchase: Check with local Credit Bureau

This slide program was produced primarily for high school and college audiences. It explains credit and credit bureaus and proper money management.

* * *

Credit: How To Get It
16 mm 14 mins.
Video Cassette

General

BFA, 1978
Purchase: \$215 Rental: \$18

This film shows a young man learning about credit as he establishes a credit rating in order to buy a used car. It is an informative film which is particularly appropriate for young adults.

* * *

Debt: The Flip Side Of Paradise
Slide
Audio Tape

General

Associated Credit Bureaus, Inc. 1979
Purchase: Check with local Credit Bureau

Produced primarily for high school and college audiences, this slide tape presentation explains the advantages of credit. It also tells how people can get into credit trouble.

Getting A Loan

Series: Personal Finance
Filmstrip 8 mins.

General

Encyclopaedia Britannica Ed., Corp., 1978
Purchase: \$30 Rental: not available

The steps to take to get a loan are outlined in this filmstrip, part of a series on personal money management. As with others in the series, particular emphasis is laid on record-keeping.

* * *

A Little Bit At A Time

Series: You, The User
Filmstrip 39 frames
Audio-Cassette
Script and teacher's guide

General

Multi-Media Productions, 1976
Purchase: \$16.95 Rental: not available
VOCA

Good
Field Tested

This filmstrip discusses installment buying with special attention paid to truth-in-lending regulations, warranties, foreclosures and contracts. Somewhat middle-class in outlook. It offers good information.

* * *

Money For Sale

16 mm 13 mins.

Aims Instructional Media Services, 1974
Purchase: \$205 Rental \$20
VPI & SU
VOCA

Low-Income
Foreign Speaking -
Spanish
Good
Field Tested

This animated film features a kindly pawnbroker and his parrot who explore the topic of credit. They note credit sources and stress the importance of shopping for it. The federal truth-in-lending law is fully explained.

The Money Tree
16 mm 20 mins.

General

Aims Instructional Media Service, 1971
Purchase: \$300 Rental: \$30 for 3 days

Good

The possible consequences of financial overextension are dramatized in this film. Money problems create potential destruction in a young couples marriage. It is a sobering and enlightening view of easy credit.

* * *

Name Game
Filmstrip 60 frames
Audio Cassette
Script

General

Cooperative Extension Service
Pennsylvania State University, 1975
Purchase: \$15 Rental: not available
VOCA

Good
Field Tested

This filmstrip deals with the value of one's name, credit ratings, and how to investigate an erroneous credit report. A Cartoon couple appears before the great guru to learn of the most important thing that they will ever possess. He informs them that it is their names and then proceeds to tell the couple how to keep their names in good standing.

* * *

The Price Of Credit
Series: Consumer Studies: More For Your Money
Filmstrip 9 mins./58 frames
Audio Cassette/Record
Teacher's Guide

General

Guidance Associates, 1972
Purchase: \$39.50 Rental: not available

Fair

This filmstrip simulates a used car deal to demonstrate deceptive sales lines. It underscores the importance of reading all sales documents. Credit problems are discussed, and comparison shopping for credit is recommended.

Sense And Cents

See II-F. BUYING SKILLS for annotation

* * *

Shopping For Credit

16 mm 18 mins.

Video Tape/Cassette

General

Films, Inc. c/o Associated Films, 1977

Purchase: \$280 Rental: \$30

VPI & SU

Alexandria OCA

This film follows real people and their experiences in shopping for loans and establishing credit records. The importance of checking the annual percentage rate is stressed.

* * *

So You Want To Use Credit

(2) Filmstrips 187 frames

(2) Records/(2) Audio Cassettes

(6) Linemasters, exercises and teacher's guides

General

Captioned for
Hearing Impaired

Changing Times Education Service, 1972

Purchase: \$49.50 Rental: not available

\$125.00 Captioned Version

This mini-series on credit was designed to explore the benefits, responsibilities and risks of using credit. There are five situations concerning credit which feature young adults.

* * *

To Your Credit

16 mm 18 mins.

General

General Mills, 1975

Purchase: \$125 Rental: Free

Good

This film dramatizes typical and serious financial problems that many families are facing and suggest some places where families may turn for support and assistance. Three couples of varying ages are featured. It shows a good variety of characters and problems. It is designed for a middle-class audience.

To Your Credit: How the Federal Reserve's Consumer General
Credit Regulations Work For You
16 mm 15 mins.

Federal Reserve System, 1978 Good
Purchase: \$85 Rental: Free

Presents information on Federal Reserve System regulations regarding credit, especially the Equal Credit Opportunity act; Truth-In-Lending billing errors, and the Fair Credit Reporting Act. It is heavy on content with particular interest for sophisticated audiences and professional groups.

* *

The Use & Misuse of Credit: Surviving In a World General
Of Credit
(2) Filmstrips
Audio Cassette

Multi-Media Productions, 1978
Purchase: \$19.95 Rental: not available

This filmstrip analyzes credit options and shows the benefits and problems that accompany the use of credit.

* *

Using Credit Cards General
Series: Personal Finance
Filmstrip 8 mins.

Encyclopaedia Britannica Ed., Corp., 1978 Fair
Purchase: \$30 Rental: not available

The use, or possible misuse of credit, is the subject of this filmstrip. Like the rest of the series, this one stresses the importance of keeping accurate records.

Using Someone Else's Money
Series: Dollar Power
Video Tape/Cassette 30 mins.

General

GPN, 1975
Purchase: \$225 Rental: \$25

In an interview style discussion, the program addresses the questions; how much do you pay for credit, what about your credit card, and when should you borrow? The guests include John Borman, Vice-President BankAmericard Corp.; Hattie Stewart, Family financial Counseling Service; and Carl Dalke, loan company Representative.

* * *

Your Credit Is Good: A Film About Paying Later
16 mm 15 mins.

General

Journal Films, 1972
Purchase: \$195 Rental: \$7.80

Good

Film describes in detail how installment buying works. Then, using examples of buying a used car and signing up for a health club membership, the film drives home the message that consumers must read contracts carefully to avoid problems. It emphasizes the point that verbal promises are not enforceable.

* * *

Your Credit Is Good Unfortunately
16 mm 10 mins.

General
Low-Income

Pyramid, 1976
Purchase: \$175 Rental: \$10
VOCA

Excellent
Field Tested

The gullible Gulleys nearly fall for an easy credit installment plan when buying a new refrigerator. Their ability to go back in time allows them to avoid this costly mistake. A synopsis of this film is featured in the Consumer Con Capers.

II-H-1. AUTOMOBILE

Auto Repair: The Costly Ride
16 mm 15 mins.

General

Alfred Higgins, 1978
Purchase: \$240 Rental: \$24
VOCA

Good
Field Tested

This film is designed to help consumers avoid costly mistakes when their cars need repairs. A mechanic offers suggestions on what to look for and what to look out for in repair shops. It offers good information.

* * *

Auto Repairanoia
Series: Consumer Survival Kit
Video Tape 30 mins.
3/4" Cassette

General

Maryland Center For Public Broadcasting, 1975 - 1976
Purchase: \$100 Rental: \$25

The subject is auto repair. The object is to help consumers avoid unnecessary or incomplete repairs on their cars. It is a well-done presentation.

* * *

Body Work
Series: Consumer Survival Kit
Video Tape 30 mins.
3/4" Cassette

General

Maryland Center For Public Broadcasting, 1975 - 1976
Purchase: \$100 Rental: \$25

Another in the Consumer Survival Kit series, Body Work concerns major car repairs. Useful advice is offered on choosing a body shop and determining the quality of work done.

Buying An Automobile
16 mm 14 mins.

General

Aims Instructional Media Services, 1973

Fair

Purchase: \$200 Rental \$20

\$12 Business Ed. Films

This film stresses choosing a car that will meet the consumer's real needs within his/her given price range. Factors to be considered must include not only the initial price and expected maintenance costs, but also financing and insurance.

* * *

Fun On The Run

General

Series: Consumer Survival Kit

Video Tape 30 mins.

3/4" Cassette

Maryland Center For Public Broadcasting, 1975 - 1976

Purchase: \$100 Rental: \$25 per week

Recreational vehicles are discussed in this segment of the Consumer Survival Kit series. RV's can expand a family's vacation opportunities but must be chosen with care.

* * *

Getting A Better Buy In A Used Car
16 mm 19 mins.

General

Aims Instructional Media Services, 1978

Average

Purchase: \$355 Rental: \$35

The film follows two young men purchasing used cars as they encounter high pressure sales techniques, tricks, etc. It shows how to avoid many of the pitfalls presented by using a checklist of things to do and look for and look out for. The difference between impulsive buying and wise buying is effectively dramatized.

Getting A Better Buy On A Used Car
16 mm 25 mins.

General

Trikon Productions, 1976
Purchase: \$345 Rental: \$35

Recommended evaluation procedures are incorporated with a portrayal of the hard sell in this teaching film. Good humor and fairly comprehensive.

* * *

How To Buy A Used Car
16 mm 15 mins.

General

Barton Film Company
Purchase: \$125 Rental: not available
Norfolk OCA

This film provides basic information on buying used cars. It shows how to check it out on the lot and on the road.

* * *

How To Buy A Used Car
(2) Filmstrips 1) 10 mins. 2) 13 mins.
(2) Audio Cassettes
Study Guide, Script and Tests

General

Bergwall Productions, Inc., 1976
Purchase: \$52.95 & Postage Rental: not available
VOCA

Good
Field Tested

These filmstrips are very detailed, providing practical and useful advice on buying used cars. Particular attention is given to assessing the condition of the engine to avoid costly repairs.

Kicking Tires Is Not Enough
16 mm 16 mins.

General

Films, Inc., 1975
Purchase: \$250 Rental: \$26
VOCA

Excellent
Field Tested

Geraldo Rivera narrates this film on buying used cars which features some sadder but wiser consumers. Simple on-the-lot and on-the-road techniques for checking out a car are demonstrated.

* * *

King Auto - Part I & II
Series: Dollar Power
Video Tape/Cassette 30 mins.

General

GPN, 1975
Purchase: \$225 Rental: \$25

Guest experts discuss aspects of shopping for a new or used car, including financing considerations. Helpful advice is given to prevent consumer problems and increase consumer competence.

* * *

Lemon Tree Or Horn Of Plenty
Series: Consumer Survival Kit
Video Tape 30 mins.
3/4" Cassette

General

Maryland Center For Public Broadcasting, 1975 - 1976
Purchase: \$100 Rental: \$25 per week

Used cars are the subject of this program produced for the Consumer Survival Kit. Tips on choosing a used car, on-the-lot checks and test driving techniques are provided.

Maintaining An Automobile
Series: Consumer Education
16 mm 11 mins.

General
Young Adult

Aims Instructional Media Services, 1974
Purchase: \$155 Rental: \$20

This film stresses preventive maintenance and educated car ownership. Developed for a young adult audience, it is still appropriate for all consumers.

* * *

More Tread For Your Bread
Series: Consumer Survival Kit
Video Tape 30 mins.
3/4" Cassette

General

Maryland Center For Public Broadcasting, 1975 - 1976
Purchase: \$100 Rental: \$25 per week

The topic of this Consumer Survival Kit program is automobile tires. Information on different types and recommended usage is highlighted.

* * *

Showdown In The Showroom
Series: Consumer Survival Kit
Video Tape 30 mins.
3/4" Cassette

General

Maryland Center For Public Broadcasting, 1975 - 1976
Purchase: \$100 Rental: \$25 per week

New cars are spotlighted in this program. Buying techniques such as how to match your needs with available cars, arrange suitable financing, resist high-pressure sales pitches are detailed.

So You Want Wheels

Regular: (2) Filmstrips/(2) Cassettes 75 frames
Captioned: (5) Filmstrips/(5) Cassettes
Teaching guides and transparencies

General
Captioned for
Hearing Impaired

Changing Times Education Service, 1972
Captioned, 1978

Average

Purchase: Regular: \$ 49.50 Rental: not available
Captioned: \$125.00

The filmstrips present a series of five situations involving young people and car buying. It addresses subjects such as insurance, maintenance, loans and buying tires. Attempts to be open-ended to facilitate discussion. It offers good basic information.

* * *

Tommy's First Car

16 mm 11 mins.

Video Cassette

General

Filmfair Communications, 1972
Purchase: \$145 Rental: \$15

Good

In this informative film, Tommy's father helps him look for a good used car and explains how to determine the true condition of a car he is considering purchasing. Practical, useful information is presented. Particularly suited for young adult audiences.

* * *

Trader Vic's Used Cars

16 mm 10 mins.

General

Encyclopaedia Britannica Ed. Corp., 1975
Purchase: \$150 Rental: \$9

An actual used car salesman, Trader Vic, explains how to buy a used car. He demonstrates his selling techniques, showing how and why his business is successful.

II-H-2. HOUSING

The Big Fix

General

Series: Consumer Survival Kit

Video Tape 30 mins.

3/4" Cassette

Maryland Center For Public Broadcasting, 1975 - 1976

Purchase: \$100 Rental: \$25

Home repairs and improvements are considered in this Consumer Survival Kit. It is informative and interesting.

* * *

Dream House Nightmare

General

Series: Consumer Survival Kit

Video Tape

3/4" Cassette

Maryland Center For Public Broadcasting, 1975 - 76

Purchase: \$100 Rental: \$25

Home buying is the topic featured in this program for public television. What to look for, how to evaluate the area, shopping for financing are discussed.

* * *

Financing Housing and Family Needs

General

Series: You Owe It To Yourself

See II-A. PLANNING/BUDGETING for annotation

* * *

Home Sweet Home Improvements

General

16 mm 10 mins.

Pyramid Films

Purchase: \$175 Rental: \$20

VOCA

Excellent
Field Tested

The gullible Gully family almost falls victim to a salemen's unscrupulous tactics when they decide to add a room their home. Fortunately, their ability to go back in time enables them to rectify their mistake. A synopsis of this and four other Gully adventures appears in Consumer Con Capers. An entertaining film, it makes excellent points with a light touch.

Housing For Older Americans
Series: Consumer Education For Senior Citizens
Video Cassette 30 mins.

Elderly

Indiana State University, 1978
Purchase: \$25 Rental: free
VOCA

Excellent
Field Tested

Housing alternatives available to service citizens are discussed in this program. The advantages and disadvantages of each option are explored, so that older persons can determine what alternative suits them best.

* * *

Housing Needs Of The Elderly
Slide 64 slides
Audio Cassette
Teacher Module

Elderly

VPI & SU, 1977
Purchase: not available Rental: free

Good
Field Tested

This program presents information and suggestions to senior citizens in selecting appropriate housing. The advantages and disadvantages of buying, selling and renting are discussed. Senior citizens are featured.

* * *

Housing Options For Older People
16 mm 28 mins.
1/2" Video Tape
3/4" Video Cassette

Elderly

ETC Center, 1974
Purchase: \$225 Rental: \$12.50 16 mm
15.00 1/2" Video Tape
8.00 3/4" Video Cassette

The program presents a variety of housing options available to older adults. It stimulates thoughts on advance planning regarding housing, in part to avoid the crisis of housing to make a quick decision.

Landlord Tenant Law

See III-B. Rights & Responsibilities for annotation

* * *

My House Has A Flat

General

Series: Consumer Survival Kit

Video Tape 30 mins.

3/4" Cassette

Maryland Center For Public Broadcasting, 1975 - 1976

Purchase: \$100 Rental: \$25 per week

Mobile homes are discussed in this Consumer Survival Kit program. Questions on construction, maintenance, safety, durability and desirability are considered.

* * *

A Place To Live

General

Series: You, The User

Filmstrip

Audio Cassette

Script and teacher's guide

Multi-Media Productions, 1976

Excellent

Purchase: \$16.95 Rental: not available

Field Tested

VOCA

In this filmstrip a couple compare the costs and benefits of renting or owning a place to live. Subjects covered include leases, using a realtor, home warranties, general housing costs and mortgages. It emphasizes the importance of reading and understanding a contract to rent or buy, and of knowing literally what you are getting into.

* * *

Pleasure Or Pitfalls

General

Series: Consumer Survival Kit

Video Tape 30 mins.

3/4" Cassette

Maryland Center For Public Broadcasting, 1975 - 1976

Purchase: \$100 Rental: \$25

Condominiums are investigated in this Consumer Survival Kit program. Consumers are informed about potential problem areas; specifically, unspecified or hidden charges, restrictions on reselling or leasing and the benefits of condominium living.

Renting

General

Series: Dollar Power

Video Tape 30 mins.

Video Cassette

GPN, 1975

Purchase: \$225 Rental: \$25

The program presents several guests who discuss tenant rights and responsibilities. The subject of leases is considered.

* * *

Surelock Homes

General

Series: Consumer Survival Kit

Video Tape 30 mins.

3/4" Cassette

Maryland Center For Public Broadcasting, 1975 - 1976

Purchase: \$100 Rental: \$25

Home security is the topic of this program. Advice about selecting effective locks, security systems and anti-burglar devises is offered.

* * *

Tenants Anyone

General

Series: Consumer Survival Kit

Video Tape 30 mins.

3/4" Cassette

Maryland Center For Public Broadcasting, 1975 - 1976

Purchase: \$100 Rental: \$25

This Consumer Survival Kit program focuses on tenant rights and responsibilities. Typical leases are examined particularly noting restrictions on subleasing the property.

II-H-3. DRUGS

Cure Or Come-On

General

Series: Consumer Survival Kit

Video Tape 30 mins.

3/4" Cassette

Maryland Center For Public Broadcasting, 1975-1976

Purchase: \$100 Rental: \$25

This Consumer Survival Kit program focuses on over-the-counter medicines. It shows what they are and what they are good for. Aspirin and cold remedies receive particular attention.

* * *

Ills, Pills and Bills

General

Series: Consumer Survival Kit

Video Tape 30 mins.

3/4" Cassette

Maryland Center For Public Broadcasting, 1975 - 1976

Purchase: \$100 Rental: \$25

Prescription drugs are the subject of this Consumer Survival Kit program; their quality, cost and efficacy. The issue of generic vs. brand-name drugs is covered.

* * *

It's Up To You

General

16 mm 26 mins.

Elderly

Brochure (charge only is in large quantity)

National Pharmaceutical Council, 1977

Purchase: Free loan (55 copies available)

This film was produced to inform audiences about the safe use of prescription drugs. Geared primarily to senior citizens, it is useful with all adult audiences.

Over-The-Counter Pills And Promises
16 mm 16 mins.

General
Elderly

Alfred Higgins, 1977
Purchase: \$250 Rental: \$25
VOCA

Excellent
Field Tested

This entertaining and informative film deals with non-prescription drugs and the advertising used to tout these often expensive medicines. Cold remedies, pain-killers, antacids, and sleeping aids are particularly examined.

* * *

Practical Drug Series - Pharmacist
(5) Filmstrips
(5) Audio Cassettes
Teacher's Manual

General
Low-Income
Elderly

Interpretive Ed., 1973
Purchase: \$89.98 Rental: not available

Good

This set of five filmstrips features a high interest/low vocabulary approach in examining the subject of drugs and the pharmacist. Discussion focuses on prescription and non-prescription medicines. The proper use and storage of all drugs, and the role of the pharmacist in providing health care.

* * *

Taking A Look At What We're Taking
Slide 12 mins.
Audio Cassette
Booklet

General

National Audio-Visual Center
Purchase: \$15.72 Rental: not available

This slide tape show discusses the wide use of non-prescription medicines and the FDA's role regarding over-the-counter drugs.

Use With Care
Video Tape 19 mins. B & W
3/4" Cassete

General
Elderly

Tennessee Commission On Aging, 1975
Purchase: not available Rental: free

An FDA consumer affairs officer discusses over-the-counter medicines.

II-H-4. OTHER

The Big Put - On
Video Tape 30 mins.
3/4" Cassette

General

Maryland Center For Public Broadcasting, 1975 - 1976
Purchase: \$100 Rental: \$25 per week

Cosmetics are the subject of this Consumer Survival Kit segment. Information on what is in make-up and its possible effects are presented.

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Everything But the Kitchen Sink
Series: Consumer Survival Kit
Video Tape 30 mins.
3/4" Cassette

General

Maryland Center For Public Broadcasting, 1975 - 1976
Purchase: \$100 Rental: \$25 per week

The subject is buying major appliances. This program should help consumers assess products available such as washers and refrigerators and then determine which model best meets their needs. Warranties and guarantees are also considered.

Fat Chance

General

Series: Consumer Survival Kit

Video Tape 30 mins.

3/4" Cassette

Maryland Center For Public Broadcasting, 1975 - 1976

Purchase: \$100 Rental: \$25

Weight control is at issue in this Consumer Survival Kit segment. Programs, associations, and diets are discussed and consumers warned about potentials rip-offs in the pounds-off industry.

* * *

The Good, The Bad, And The Ugly

General

Series: Consumer Survival Kit

Video Tape 30 mins.

3/4" Cassette

Maryland Center For Public Broadcasting, 1975 - 1976

Purchase: \$100 Rental: \$25 per week

The Consumer Survival Kit examines furniture. This program should help consumers evaluate materials, styles and workmanship and make the most of their furniture dollar.

* * *

I'll Only Charge You For The Parts

See III-A. FRAUD for the annotation

* * *

Land Whoa!

General

Series: Consumer Survival Kit

Video Tape 30 mins.

3/4" Cassette

Maryland Center For Public Broadcasting, 1975 - 1976

Purchase: \$100 Rental: \$25

This segment of the Consumer Survival Kit focuses on consumer fraud in recreational land sales.

The Naked Truth
Video Tape 30 mins.
3/4" Cassette

General

Maryland Center For Public Broadcasting, 1975 - 1976
Purchase: \$100 Rental: \$25

This program offers hints on finding quality clothing, featuring good design and workmanship, at reasonable prices. Fabric care is also mentioned.

* * *

A Really Big Shoe
Series: Consumer Survival Kit
Video Tape 30 mins.
3/4" Cassette

General

Maryland Center For Public Broadcasting, 1975 - 1976
Purchase: \$100 Rental: \$25

Advice on shoes, making sure of a good fit and quality workmanship, is offered in this Consumer Survival Kit program.

* * *

Stop, Look and Listen!
Series: Consumer Survival Kit
Video Tape 30 mins.
3/4" Cassette

General

Maryland Center For Public Broadcasting, 1975 - 1976
Purchase: \$100 Rental: \$25

Buying televisions and stereos is the subject of this Consumer Survival Kit program. The object is to assist consumer in finding the right entertainment system for their needs and avoid costly mistakes.

We Got You Covered

General

Series: Consumer Survival Kit

Video Tape 30 mins.

3/4" Cassette

Maryland Center For Public Broadcasting, 1975 - 1976

Purchase: \$100 Rental: \$25

This program examines the relative merits of different types of floor coverings. Suitability, durability, and the costs of materials, installation and maintenance are considered.

* * *

Welcome To Nowhere

Series: Dollar Power

See III-A. FRAUD for annotation

II-I. FINANCIAL

Balancing A Checking Account

General

Series: Personal Finance

Low-Income

Filmstrip 8 mins.

Encyclopaedia Britannica Ed., Corp., 1978

Purchase: \$30 Rental: not available

One in a series on the fundamentals of personal money management, this filmstrip explains balancing a checking account.

* * *

Banking

General

Series: Consumer Economics With Nettie Mooselock

16 mm 22 mins.

Churchill Films, 1977

Purchase: \$330 Rental: not available

One is a series of three that make many practical points through comedy. This film shows the differences between commercial banks and savings and loans; the advantages of either a checking or savings account; how to open accounts; what interest is and reconciling balances.

Banking And Banking Services Series

(2) Filmstrips 30 - 40 mins.

(2) Cassettes/(2) records

(10) Transparencies

Teaching Guide

General
Captioned for
Hearing Impaired

Changing Times Education Services, 1974

Captioned, 1978

Purchase: Regular \$ 49.50 Rental: not available

Captioned \$125.00

This series uses a case study approach to guide consumers in analyzing various types of financial institutions; comparing the advantages and limitations of savings and checking accounts; and understanding additional banking services such as safe deposit boxes, traveler's checks and trust planning. Designed for young adult audiences.

* * *

Banking Series

(5) Filmstrips 48 frames each

(5) Cassettes

(20) Student Workbooks; (1) teacher's manual

General
Limited Learners

Interpretive Education, 1974

Purchase: \$134.95 Rental: not available

This series of five filmstrips explains banking functions for consumers. The material is very detailed and uses a low vocabulary/high interest format. Particularly suited to persons with limited reading ability.

* * *

Banks And Other Savings Institutions

Series: You Owe It To Yourself

16 mm 30 mins.

Teacher and study guides, pre- and post tests

General

Fairchild Books and Visuals, 1974

Purchase: \$240 Rental: not available

Host Allen Ludden quizzes two couples about savings institutions. Questions highlight the differences and relative benefits of banks, credit unions, savings and loan associations in making the most of one's savings dollars. It is entertaining and informative.

Banks: The Money Movers
16 mm 15 mins.

General

BFA, 1977

Purchase: \$225 Rental: \$20 for 3 days

In this film the Spirit of Banking visits Arther Scrooge, a greedy old miser. Scrooze learns about savings and checking accounts, for the Federal Deposit Insurance Corporation, the Federal Reserve System and banking's importance to the community and government.

* * *

BC - AD (Before Credit, After Debt)
See II-G. CREDIT for annotation

* * *

Career Opportunities
Series: All About Banking
Filmstrip 80 frames/13 mins.
Audio Cassette
Guide Script

General

Prentice Hall, 1975

Purchase: \$18 Filmstrip Rental: not available
\$13 Cassette
\$ 3 Program Guide

One in a series on money management and banking services, this filmstrip describes career opportunities in the financial world.

* * *

The Checkbook
(2) Filmstrips 51 frames
Audio Cassettes

General

Universal Education And Visual Arts, 1975

Purchase: \$25 Rental: \$8 Business Education Films

This two-part series closely examines each item on a bank statement and shows procedures for balancing a checking account. Banking transactions - such as opening an account, making deposits, endorsing checks, stopping payment on checks are described.

Checking Accounts

General

16 mm 12 mins.

Video Cassette

Discussion Guide

Films, Inc., 1977

Purchase: \$200 Rental: \$20 for 2 days
\$60 Video Cassette

County of Henrico Public Library

Detailed information is given about four types of checking accounts. The film exposes the hidden costs of many checking accounts and takes a look at future of electronic funds transfer system.

* * *

The Consumer Squares

General

(3) Video Cassette 20 mins.

(3) Reel-to-reel 20 mins.

University of Wisconsin Extension Center

For Consumer Affairs

Purchase: \$50 Video Cassette; Rental: \$35
\$60 Reel-to-reel; \$45

These three modules use a game show format and provide important financial information for young people. It covers such topics as opening a checking account, credit cards, banking services, electronic funds transfer systems (EFTS), borrowing, credit and collection.

* * *

Credit And Checking Accounts

Series: All About Banking

See II-G. CREDIT for annotation

* * *

Direct Deposit - For People With Better Things To Do Elderly

Slide 32 slides/8 mins.

Script & Instructor's Manual

Tennessee Commission on Aging, 1977

Purchase: not available Rental: free

This slide tape program provides a brief introduction to the direct deposit program for social security beneficiaries.

Don't Pass The Buck

General

Series: Consumer Survival Kit

Video Tape 30 mins.

3/4" Cassette

Maryland Center For Public Broadcasting, 1975 - 1976

Purchase: \$100 Rental: \$25 per week

The subject of this Consumer Survival Kit program is financial institutions. Discussion focuses on the types and functions of banks, savings & loans, and credit unions.

* * *

Keeping a Savings Account

General
Low-Income

Series: Personal Finance

Filmstrip 33 frames/8 mins.

Cassette

Encyclopaedia Britannica Education Corporation, 1973

Purchase: \$30 Rental: not available

One of a series of eight on the functions of maintaining personal finances and records, this filmstrip focuses on savings accounts. The concepts of compound interest and premium and regular accounts are explained.

* * *

Managing Your Money

General

Series: All About Banking

Filmstrip 80 frames

Audio Cassette

Guide Script

Prentice Hall, 1975

Purchase: \$18 Filmstrip Rental: not available

\$13 Cassette

\$ 3 Program Guide

This filmstrip, part of a series on banking services, concentrates on personal money management techniques. It has a middle-class orientation.

Operating a Checking Account
Filmstrip 33 frames/8 mins.
Cassette

General
Low-Income

Encyclopaedia Britannica Education Corporation, 1973
Purchase: \$30 Rental: not available

One of eight covering basic personal money management, this filmstrip gives detailed information on using a checking account. Emphasis is on maintaining careful records.

* * *

Personal Checking Accounts
Filmstrip 11 mins.

General

Learning Activity Packet available for \$12.50

Unigraph, 1979
Purchase: \$1950 Rental: not available

This filmstrip explains the practical purposes of using a personal checking account. It features a teenager and shows why she chooses to open an account and what happens to checks after a check is written. Shows the record of keeping a checking account.

* * *

Planning Your Financial Future

General

Series: Consumer Education Part II: Managing Your Money

Filmstrip 12 mins.

Educational Enrichment Materials, 1974
Purchase: \$20 Rental: not available

This filmstrip shows how to build a sound financial future using insurance, social security and savings plans.

Saving And Investing
Series: Consumer Skills
16 mm 14 mins.

Young Adult

Coronet Films, 1974
Purchase: \$250 Rental: not available

This film presents four young men and women telling their experiences with saving and investing. Their individual approaches and needs lead to a better understanding of credit unions, savings and loan companies, banks and possible types of investments.

* * *

Savings Accounts
16 mm 13 mins.
3/4" Video Cassette

General

Films, Inc., 1977
Purchase: \$215 Rental: \$20
\$175 Video Cassette

This film produced for Consumer Reports tells how to shop for savings accounts, how to take advantage of maximum interest rates, plus how to cut through the mystique of banking with everyday language. It emphasizes the importance of comparison shopping when banking to maximize your savings.

* * *

Types Of Banks And Functions
Series: All About Banking
Filmstrip 80 frames
Audio Cassette
Guide Script

General

Prentice Hall, 1975
Purchase: \$18 Filmstrip Rental: not available
\$13 Cassette
\$ 3 Program Guide

This filmstrip discusses financial institutions, their purposes and functions. Part of a series on money management, it uses a middle-class orientation and covers almost all facets of money management.

II-I-2. HEALTH CARE

A Brush-Up On Dental Care

General

Series: Consumer Survival Kit

Video Tape 30 mins.

3/4" Cassette

Maryland Center For Public Broadcasting, 1975 - 1976

Purchase: \$100 Rental: \$25 per week

Dental care, particularly preventive oral hygiene, is discussed in this program. Pointers on choosing a good dentist are included.

* * *

Buying Health Care

General

(2) Filmstrips 32 mins.

(2) Audio Cassettes

(12) Transparencies

Teacher's Guide

Captioned for
Hearing Impaired

Changing Times Education Service, 1975

Captioned, 1978

Purchase: \$47.50

Rental: not available

\$125.00 Captioned

Sketches depict individuals seeking doctors, hospitals and medicines and other health care concerns. It also explores the issue of generic and brand-name drugs.

* * *

Consumer Skills - Shopping For Health Care

General

(2) Filmstrips

(2) Cassettes

Teacher's Guide With a Script

Guidance Association, 1976

Excellent

Purchase: \$54.95 Rental: not available

VOCA

The filmstrips provide an overview of available health care facilities and services. The characters demonstrate skills that consumers need in shopping for health care plans and providers. Practical advice is offered on choosing doctors, hospitals, health insurance and regarding supplies and pharmaceuticals.

Ears To Ya

General

Series: Consumer Survival Kit

Video Tape 30 mins.

3/4" Cassette

Maryland Center For Public Broadcasting, 1975 - 1976

Purchase: \$100 Rental: \$25 per week

Hearing is the topic. Preventing one's hearing or dealing with a hearing loss are touched on in the course of this program.

* * *

Health Care Or Quackery, How Can You Tell?

General

16 mm 24 mins.

Alfred Higgins, 1978

Good

Purchase: \$350 Rental: \$35

Interviews with authorities help reveal medical abuses. Pointers on evaluating health care are given so that viewers can obtain the necessary information useful in judging a competent treatment.

* * *

How The Health Are You?

General

Slide 80 slides

A-V Kit

Harper & Row Audio Visuals, 1974

Purchase: \$92 Rental: not available

This slide tape set relates advertising to health issues. Quackery, understanding consumer behavior and health care are covered in depth.

How To Buy A Doctor

General

(2) Filmstrips 11 mins. each
(2) Records/(2) Audio Cassettes

Audio-Visual Narrative Arts, Inc., 1976

Good

Purchase: \$51.50 Cassette Rental: not available
\$47.50 Record

Written from the viewpoint of the consumer, this set challenges the myth that physicians are all-powerful and all-knowing. It warns individuals to be cautious and offers guidelines to consumers on choosing a physician and hospital.

* * *

The Last Resort

General

Series: Consumer Survival Kit
Video Tape 30 mins.
3/4" Cassette

Maryland Center For Public Broadcasting, 1975 - 1976

Purchase: \$100 Rental: \$25 per week

The subject is nursing homes. The object is to help consumers assess the program and facilities of available short and long-term nursing homes.

* * *

Medicare/Medicaid

General

Series: Consumer Education For Senior Citizens
Video Cassette 30 mins.

Elderly

Indiana State University, 1978

Excellent

Purchase: \$25 Rental: free
VOCA

This series covers many aspects of consumerism and services for the elderly. This presentation is devoted to describing benefits available to senior citizens under Medicare and Medicaid programs.

Oh Say Can You See

General

Series: Consumer Survival Kit

Video Tape 30 mins.

3/4" Cassette

Maryland Center For Public Broadcasting, 1975 - 1976

Purchase: \$100 Rental: \$25 per week

Eye care, prevention of blindness and dealing with visual impairments are discussed on this Consumer Survival Kit program.

* * *

Planning For Health Care & Health Care Costs

General

Slide 73 slides

Elderly

Audio Cassette

User Module

VPI & SU, 1977

Purchase: not available Rental: Free
may be reproduced

Geared toward an elderly audience in regard to health care, preventive health care strategies and alternate health care plans are stressed.

* * *

Social Security & Medicare

General

Series: You Owe It To Yourself

16 mm 30 mins.

Teacher and study guides, pre- and post tests

Fairchild Books and Visuals, 1974

Purchase: \$240 Rental: not available

Host Allen Ludden quizzes two couples on Social Security and Medicare programs. Since many changes have been made in these systems since 1974, the materials may be somewhat dated.

Understanding Medicare - How It Works For You
16 mm 29 mins.

Elderly

Social Security Administration
Purchase: not available
Roanoke T.A.P. Office

This useful film explains parts A and B, hospital and medical insurance aspects of Medicare, the kinds of protection provided under each of the parts, the types of claims that can and cannot be made under the Medicare program. No date is given for the film - a presenter would have to preview it to make sure it is absolutely accurate.

* * *

Whose Body Is It Anyway?
16 mm 26 mins.

General

Document Associates, 1976
Purchase: \$325 Rental: \$40

This film emphasizes the importance of understanding and actively participating in one's medical treatment, with particular regard to the prescription of drugs by the physician.

* * *

Your Health
Series: Dollar Power
Video Tape 30 mins.
Video Cassette

General

GPN, 1975
Purchase: \$225 Rental: \$25

In an interview-style discussion the program explores the questions; do you know how to shop for a doctor, how much does good health care cost, do you really need that operation? The guests include David Forkosh, M.D., William Nolen, M.D. and author and a mystery intern.

76

II-I-3. PUBLIC SERVICES - SOCIAL SECURITY

Governmental Services

General

Series: Consumer Education For Senior Citizens

Video Cassette 30 mins.

VOCA

Indiana State University, 1978

Excellent

Purchase: \$25 Rental: free

This program discusses various governmental services, primarily federal, which are available to senior citizens, including educational, medical, and social programs. Referral names and addresses are given.

* * *

Social Security

Elderly

Series: Consumer Education For Senior Citizens

Video Cassete 30 mins.

Indiana State University, 1978

Excellent

Purchase: \$25 Rental: free

VOCA

This video tape covers many aspects of the Social Security program such as the kinds of benefits available for senior citizens and how to apply.

* * *

SSI Can Make The Difference

16 mm 20 mins.

General

Elderly

Low-Income

Handicapped

Social Security Administration, 1977

Purchase: Single print and related publications available at nearest Social Security office. Available on loan free of charge.

This film deals with the Supplemental Security Income program. It uses four case histories which illustrate the benefits of the Social Security Administration.

The Third Day
16 mm 14 mins.

General
Elderly
Handicapped
Low-Income

Social Security Administration, 1978

Purchase: Single print and related publication
available at the nearest Social Security
office. Available on loan free of charge.

This film covers various Social Security programs and eligibility requirements. Information on applying for benefits is provided.

II-I-4. GENERAL

The Bookies
Series: Consumer Survival Kit
Video Tape 30 mins.
3/4" Cassette

General

Maryland Center For Public Broadcasting, 1975 - 1976

Purchase: \$100 Rental: \$25 per week

This segment of Consumer Survival Kit explores rising education costs. Suggestions are given on how to find and apply for loans and scholarship funds.

* * *

Buying Services
16 mm 13 mins.

General

Coronet Films, 1974

Purchase: \$230 Rental: not available

In this film a young man is involved in an automobile accident. He subsequently learns about medical, legal, insurance, repair and other services which are available to him. Fashions are somewhat dated but the information is basically sound.

Day In The Life Of Harvey McNeil
16 mm 9 mins.

General
Low-Income

Filmfair, 1976
Purchase: \$135 Rental: \$15
VPI & SU

Average

This film features a young man whose family is coping with loss of income. It explores the varied community services available to the McNeil's, including financial counseling, health and recreational programs.

* * *

Does It Have To Be This Way
See IV. ON-GOING CONSUMER ISSUE - ENERGY for annotation

* * *

The Last Rights
Series: Consumer Survival Kit
Video Tape 30 mins.
3/4" Cassette

General

Maryland Center For Public Broadcasting, 1975 - 1976
Purchase: \$100 Rental: \$25 per week

The funeral industry is scrutinized in this segment of Consumer Survival Kit. Costs and services provided by funeral homes or burial societies are discussed.

* * *

The Plane Truth
Series: Consumer Survival Kit
Video Tape 30 mins.
3/4" Cassette

General

Maryland Center For Public Broadcasting, 1975 - 1976
Purchase: \$100 Rental: \$25 per week

Air travel, including charter flights, is examined in this segment of the Consumer Survival Kit.

Read The Label And Live! (Second Ed.)
16 mm 13 mins.

General

Alfred Higgins, 1977
Purchase: \$195 Rental: \$20

The subject is labels on household products and medicines. The object is to alert audiences to the importance of reading labels and warnings and to promote safe handling of potentially harmful substances.

* * *

Vapid Transit: How To Avoid Catastrophe
Series: Consumer Survival Kit
Video Tape 30 mins.
3/4" Cassette

General

Maryland Center For Public Broadcasting, 1975 - 1976
Purchase: \$100 Rental: \$25 per week

This segment of Consumer Survival Kit deals with various aspects of moving.

* * *

III. CONSUMER INTERESTS

A. FRAUD

America For Sale

The Bunco Boys - And How To Beat Them!

Buyer Beware, Series: Consumer Studies: More For Your Money

Confounded, Series: Consumer Survival Kit

The Consumer Con Capers

Consumer Frauds & Deceptions

El Gypo

Foot In the Door

Four Famous Frauds

Fraud and Deceptive Selling, Series: Consumer Education For Senior Citizens

Frauds and Rackets, Series: Dollar Power

Harry J. Woods Is At The Door

Home Sweet Home Improvements

I'll Only Charge You For The Parts, Series: Consumer Fraud

Land Whoa!, Series: Consumer Survival Kit

Mr. Slick

Not You Too!

On-Guard - Bunco

The Owl Who Gave a Hoot

Recognizing Fraud, Quackery and Deception, Series: Consumer Education Part II: Managing Your Money

Those Mail Order Millions, Series: Consumer Fraud

Typical Gyps and Fraud

Welcome To Nowhere, Series: Dollar Power

B. RIGHTS & RESPONSIBILITIES

Consumer Complaints - The Right Way

Consumer Offensive

Consumer Product Safety Act

Consumer Product Safety Commission Slide Series

Consumers

Contract Law, Series: Law and the Citizen

Crime Prevention In The Home, And Small Claims Court

If It Doesn't Work, Complain!

Justice In the Marketplace

Landlord Tenant Law: Law and the Citizen

Lemon Aid

A Little Bit At a Time

The Role Of Consumers

See You In Court, Series: Consumer Survival Kit

To Your Credit: How The Federal Reserve's Consumer

Credit Works For You

You And The Law

You, The Consumer Advocate

Your Credit Is Good: A Film About Paying Later

Your Right To a Hearing

III. CONSUMER INTERESTS

A. FRAUD

America For Sale
See II-F. BUYING SKILLS for annotation

* * *

The Bunco Boys - And How To Beat Them!
16 mm 21 mins.
Teacher's Guide

General
Elderly

William Brose Productions, Inc., 1973
Purchase: \$345 Rental: \$75 for three days
VOCA

Excellent

This entertaining film warns potential victims about the three g's; goodness, gullibility and greed in consumer transactions. Several fraudulent situations are depicted including the pigeon drop and the bank examiners scam. The importance of constant vigilance is emphasized. A bit overdone.

* * *

Buyer Beware, Series: Consumer Studies: More For Your Money
See I-A. ADVERTISING/MEDIA for annotation

* * *

Confounded
Series: Consumer Survival Kit
Video Tape 30 mins.
3/4" Cassette

General

Maryland Center For Public Broadcasting, 1975 - 1976
Purchase: \$100 Rental: \$25 per week

This program is one developed for the public television series Consumer Survival Kit. The subject of this edition is investment fraud; what it is and how to avoid it.

The Consumer Con Capers

See I-B. DECISION MAKING for annotation

* * *

Consumer Frauds & Deceptions

Elderly

Slide 50 slides

Audio Cassette

User, Teacher Module

VPI & SU, 1977

Purchase: May be reproduced

This slide tape presentation was developed for elderly audiences in Virginia. Featuring senior citizens, the program illustrates common consumer frauds often practiced against elderly persons; mail order rackets, home improvement schemes, the pigeon drop, and door-to-door sales frauds.

* * *

El Gypo

General

Filmstrip 9 mins.

Low-Income

Slide 52 slides

Scripts \$1

Cooperative Extension Service

Good

Pennsylvania State University, 1974

Field Tested

VOCA

The filmstrip uses magic demonstration to show how businessmen make you believe that you are getting something for nothing. It illustrates how easily unwary consumers can be gypped.

* * *

Foot In The Door

See II-F. BUYING SKILLS for annotation

Four Famous Frauds
16 mm 9 mins.

General

Journal Films, Inc., 1977
Purchase: \$145 Rental: not available
VOCA
VPI & SU

Excellent
Field Tested

The film shows how consumers often play into a con man's hands by looking for something for nothing. Common fraudulent tactics and schemes are shown involving land sales, home repair, vocational schools and body-building aids. An entertaining as well as informative program, suitable for all audiences.

* * *

Fraud And Deceptive Selling
Series: Consumer Education For Senior Citizens
Video Cassette 30 mins.

General

Indiana State University, 1978
Purchase: \$25 Rental: free

This program dramatically warns senior citizens against certain deceptive sales techniques. Practical advice about avoiding frauds is offered, as well as where to turn for help if necessary.

* * *

Frauds and Rackets
Series: Dollar Power
Video Cassette 30 mins.

General

GPN
Purchase: \$225 Rental: \$25

The subject of this documentary style program is consumer fraud, what it is and how to combat it. Produced for public TV, it features on-location interviews and studio guests.

* * *

Harry. J. Woods Is At The Door
See II-F. BUYING SKILLS for annotation

Home Sweet Home Improvements
See II-H-2. HOUSING for annotation

* * *

I'll Only Charge You For The Parts

General

Series: Consumer Fraud

16 mm

Pyramid, 1976

Purchase: \$175 Rental: \$20

VOCA

Gracie Gulley is almost hoodwinked by a young man claiming to be a heater inspector who finds a serious problem with the furnace. Fortunately, the Gulley's ability to go back in time enables them to avoid the swindle. A synopsis of this and four other Gulley films is available in Consumer Con Capers.

* * *

Land Whoa!

Series: Consumer Survival Kit

See II-H-4. OTHER for annotation

* * *

Mr. Slick

See II-F. BUYING SKILLS for annotation

* * *

Not You Too!

General

16 mm 8 mins.

Communications Group West, 1973

Fair

Purchase: \$100 Rental: \$10

This short film reviews consumer fraud schemes and advises what can be done about them. It points out the many come-on's designed to trap unwary consumers and explains the concrete steps that can be taken to get rid of the illegitimate business people.

On-Guard - Bunco
16 mm 26 mins.

General

Ramsgate Films, 1970
Purchase: \$355 Rental: \$40

Excellent

This film, although nearly 10 years old, illustrates three still-common consumer rip-offs, often tried on the elderly citizens. The three are the pigeon drop, the bank examiner scam and the home repair fraud. Effective suggestions are offered to thwart the con men's activities.

* * *

The Owl Who Gave A Hoot
See II-F. BUYING SKILLS for annotation

* * *

Recognizing Fraud, Quackery and Deception
Series: Consumer Education Part II: Managing Your
Money
Filmstrip 12 mins.

General

Educational Enrichment Materials, 1974
Purchase: \$20 Rental: not available

This filmstrip, part of a money management series, offers practical advice for avoiding common consumer frauds. Signs indicating fraud or other illegal practice are described to alert consumers.

* * *

Those Mail Order Millions
See II-F. BUYING SKILLS for annotation

Typical Gyps and Frauds
Filmstrip
Cassette, Teacher's Guide

Young Adult
Captioned for
Hearing Impaired

Changing Times Ed. Service, EMC Corp., 1972
Purchase: \$ 49.50 Rental: not
 \$ 125.00 Captioned available
VOCA (captioned)

Average
Field Tested

A series of five situations is presented with teenagers confronting consumer frauds and deceptive practices in vocational schools, home improvements and fast money-making schemes. Acceptable for all audiences but developed with young adults in mind.

The captioned version is copyrighted, 1978 but the material was not updated or revised. The captions are extremely simplistic.

* * *

Welcome To Nowhere
Series: Dollar Power
Video Tape 30 mins.
Video Cassette

General

GPN, 1975
Purchase: \$225 Rental: \$25
Northern Virginia Community College

Good

The program focuses on fraud in the sales of consumer goods. Examples illustrate common fraud through bait and switch, pyramid sales, franchising, freezer meat sales and health clubs.

III-B. RIGHTS & RESPONSIBILITIES

Consumer Complaints - The Right Way
16 mm 11 mins.

General

Alfred Higgins Productions, 1976
Purchase: \$165 Rental: \$17.00

Excellent

Three situations are used to illustrate principles of effective consumer complaining. The film offers practical easy-to-follow advice on using sales slips, warranties, phone calls and letters to resolve legitimate complaints. Interesting and useful for all ages.

Consumer Offensive
16 mm 26 mins.

General

Benchmark Films, 1975

Purchase: \$390 Rental: \$60 per 3 days
\$40 per 1 day

This study of consumer awareness briefly traces the consumer movement, political recognition of consumer rights and some of the accomplishments of Ralph Nader. The advent of major consumer protection legislation is shown.

* * *

Consumer Product Safety Act
Slides 34 slides
Cassette

General

Modern Talking Picture Service, 1976

Purchase: May be reproduced from original Rental: free

This slide tape program details provisions of the Consumer Product Safety Act, which established the U.S. Consumer Product Safety Commission.

* * *

Consumer Product Safety Commission Slide Series
Slides

General

Modern Talking Picture Service, 1976

Purchase: May be reproduced from original Rental: free

This slide tape presentation describes the functions of the Consumer Product Safety Commission and the federal acts which it administers.

Consumers
16 mm 21 mins.

General

Ramsgate Films, 1978
Purchase: \$300 Rental: \$30

Consumer action techniques are dramatized in this film. Situations show individual consumers successfully complaining about faulty products or services; third party complaint handling; Small Claims Court proceedings. A variety of ethnic, socio-economic and age groups.

* * *

Contract Law
Series: Law and the Citizen
16 mm 23 mins.

General

BFA Educational Media, 1977
Purchase: \$335 Rental: \$25

This presentation describes the rights and responsibilities of for persons who sign contracts. A girl signs a contract purchase a stereo set. Later, she discovers that she could have purchased it much more cheaply at other stores. She refuses to continue payments, contending that a bait and switch had occurred, and that she had been taken advantage of because of her youth and inexperience. She is sued for what she owes. The film poses the question; was the contract unfair?

* * *

Crime Prevention In The Home, And Small Claims Court
Series: Consumer Education For Senior Citizens
Video Cassette 30 mins.

Elderly

Indiana State University, 1978
Purchase: \$25 Rental: free

Excellent

In this video cassette program, advice is offered on preventing theft at home and in the marketplace. Also, the cast dramatizes successful use of small claims court to resolve a difficult consumer dispute.

90

If It Doesn't Work, Complain!
16 mm 15 mins.

General
Low-Income

Journal, 1975
Purchase: \$195 Rental: \$8.50
VOCA

Good
Field-Tested

Over lunch six co-workers discuss their various consumer complaints and how they have handled them. Suggestions range from speaking to a sales manager to writing the local newspaper. It emphasizes the steps an individual can take to recover the loss from the purchase of an unreliable product or service.

* * *

Justice In the Marketplace
(2) Filmstrip 224 frames
Teacher's guide, scripts

General
Captioned for
Hearing Impaired

Changing Times, 1974
Purchase: \$49.50 Rental: n/k
VOCA (regular only, not captioned)

This set of filmstrips presents five situations illustrating typical consumer problems. Complaints involve difficulties with car repairs, a washing machine with defective parts and a vocational school. Particularly suitable for young adults.

* * *

Landlord Tenant Law
Series: Law and the Citizen
16 mm 22 mins.
Video Cassette
Teacher's guide

General

BFA Educational Media, 1978
Purchase: \$350 Rental: \$35

This film focuses on landlord tenant rights and responsibilities as a young couple faces eviction from what they contend is sub-standard housing. In a courtroom scene lawyers argue the case, but no decision is handed down. Although California-specific, the principles are universal, and the open-ended format should spur discussion of the issues.

Lemon Aid
Filmstrip 59 frames
Lesson Plan, script

General

Cooperative Extension Service
Pennsylvania State University, 1973
Purchase: \$15 Rental: not available
VOCA

Excellent
Field Tested

A bright yellow lemon on wheels is used to represent a bad car in this filmstrip illustrating effective consumer complaint techniques. The rights and responsibilities of consumers are explored and practical suggestions given for dealing with even the most uncooperative people.

* * *

A Little Bit At A Time
Series: You, the User
See II-G. CREDIT for annotation

General

* * *

The Role Of Consumers
(2) Filmstrip
Record/Audio Cassette

General

Joint Council On Economic Education, 1976
Purchase: \$40 Rental: not available

These two filmstrips examine six important consumer topics. They are: (1) the changes in consumer status, (2) the importance of consumer credit, (3) consumers and the pattern of production, (4) consumers and economic stability, (5) difficulty of becoming an intelligent consumer, and (6) the consumer as a citizen.

* * *

See You In Court
Series: Consumer Survival Kit
Video Tape 30 mins.
3/4" Cassette

General

Maryland Center for Public Broadcasting, 1975 - 1976
Purchase: \$100 Rental: \$25 per week

The subject of this Consumer Survival Kit program is Small Claims Court and the role it can play in resolving consumer disputes.

To Your Credit: How The Federal Reserve's Consumer Credit
Regulations Work For You
See II-G. CREDIT for annotation

* * *

You And The Law
16 mm 28 mins.

Captioned for
Hearing Impaired

Journal Films, Inc., 1978
Purchase: \$295 Rental: \$30

Captioned for the hearing impaired, this film portrays four deaf persons and practical legal problems which they face. They are arrested for crimes which they did not commit, two of which are consumer rights situations.

* * *

You, The Consumer Advocate
Slide tape 140 slides/30 mins.
Script

Handicapped

American Coalition of Citizens With Disabilities, 1978 Average
Purchase: not available Rental: n/k
VOCA

This slide tape presentation was produced for a course to promote assertiveness among disabled consumers. Accommodations made by businesses and organizations to the needs of handicapped patrons; TTY, Braille signs, ramps and wide aisles, are offered as practical examples. Somewhat long; it could be adapted for use for general audiences.

* * *

Your Credit Is Good, A Film About Paying Later
See II-G. CREDIT for annotation

Your Right To a Hearing
16 mm 9 mins.

General
Foreign Speaking -
Spanish
Average

Filmfair Communications, 1972
Purchase: \$130 Rental: \$10

This film discusses and stresses a debtor's right to a hearing before a creditor may take action such as repossession or garnishment of wages. It uses an example of an 18 year old unable to pay off on a guitar.

* * *

IV. ON-GOING CONSUMER ISSUE - ENERGY

Does It Have To Be This Way?
Energy - Use It Wisely Around The Home
Saving Energy At Home
Saving Energy On The Road

IV. ON-GOING CONSUMER ISSUE - ENERGY

Does It Have To Be This Way?

General

16 mm 10 mins.

Environmental Protection Agency, 1976

Purchase: \$58 Rental: not available

This film stresses importance of using mass transit, car pools and other means of transportation. It discusses a timely topic.

* * *

Energy - Use It Wisely Around The Home

General

Filmstrip 69 frames

Audio Cassette

Photo Lab, Inc., n.d.

Purchase: \$12.95 Rental: not available

VOCA

As the title suggests this filmstrip offers tips on wise energy usage. Advice on efficient ways to heat, cool, cook and clean the home is given.

* * *

Saving Energy At Home

General

16 mm 13 mins.

Ramsgate Films, 1975

Purchase: \$180 Rental: \$17

VEPCO - Pay one-way postage

This film pinpoints the major sources of energy waste around the house and provides specific tips on how to cut down on home energy consumption and fuel bills.

Saving Energy On The Road
16 mm 15 mins.

General

Ramsgate Films, n.d.
Purchase: \$225 Rental: \$20

This informative film shows today's driver how to select, drive and maintain a car for maximum efficiency economy and safety.

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V. FOODS AND NUTRITION

A. FOOD SHOPPING SKILLS

Behind Food Prices, Series: Be a Better Shopper
Buying In A Supermarket
Comparison Shopping, Series: Be a Better Shopper
The Consumer And The Supermarket
Don't Get a Lemon When What You Want Is a Pearl
Food - More For Your Money
How To Buy Groceries
How To Shop a Supermarket
Label To Table Parts I & II
The Meat Of The Matter Parts I, II & III
Shopping Strategies, Series: Be a Better Shopper
The Special Shopper
Stretching Your Food Dollar
Super Marketing At The Supermarket
Supermarket Strategy
Where But The Supermarket
Where Does All The Money Go?
Winning The Grocery Game
Wise Shopping Makes Cents

B. FOOD INFORMATION SOURCES

Food Dollars And Sense
Food Follies
The Food You Eat I
The Great American Grocery Cart, Series: You, the User
Read The Label, Set a Better Table
Understanding Food Advertisements
Unit Pricing

C. NUTRITION

The All-American Meal
A Chemical Feast
Eat Drink & Be Wary
Food Fads and Fallacies
The Food You Eat II, Series: Dollar Power
Foods, Fads, and Fallacies
Help Yourself To Better Health
Look Before You Eat
Nutrition Is...
Nutrition, Who Needs It?
The Sugar Cereal Imitation Orange Breakfast
You Are What You Eat, Series: Nutrition

V-A. FOOD SHOPPING SKILLS

Behind Food Prices

General

Series: Be A Better Shopper

16 mm 30 mins.

Video Cassette

Cooperative Extension

Cornell University, 1978

Purchase: \$65 Rental: \$13.50

This segment of the Be a Better Shopper series investigates the cost of food. Advice is given on stretching food dollars by taking advantage of supermarket specials and store brands.

* * *

Buying In A Supermarket

General

16 mm 15 mins.

Aims Instructional Media Service, 1973

Purchase: \$220 Rental: \$20

The subject of this film is supermarket shopping strategies. Hints on comparative shopping techniques are provided by the film's host, a personable shopping cart.

* * *

Comparison Shopping

General

Series: Be a Better Shopper

16 mm 30 mins.

Video Cassette

Cooperative Extension

Cornell University, 1978

Purchase: \$65 Rental: \$13.50

This segment of Be a Better Shopper series deals with the importance and value of comparison shopping. It is designed to develop and improve skills.

The Consumer and the Supermarket
16 mm 15 mins.

General

Barr Films, 1976
Purchase: \$225 Rental: \$25

To promote good nutrition, the narrator suggests how consumers can buy economical and nutritional food in supermarkets and not be swayed by advertising, packaging and other gimmicks.

* * *

Don't Get a Lemon When What You Want Is a Pearl
Series: Be A Better Shopper
16 mm 30 mins.
Video Cassette

General

Cooperative Extension
Cornell University, 1978
Purchase: \$65 Rental: \$13.50

Wise shopping skills are the subject of this program. Part of a series to develop and improve shopping skills, it emphasizes the importance of total family involvement in money management.

* * *

Food - More For Your Money
16 mm 14 mins.

General

Alfred Higgins, 1974
Purchase: \$210 Rental: \$21

This film offers a number of hints on how to shop wisely for food, how to look for good values in meat and other sources of protein, how to look for bargains in store brands, how to use unit pricing to get the best value and how to use other shopping techniques designed to get the most food for the food dollar.

100

How To Buy Groceries
16 mm 14 mins.

General

Klein Co., Ltd., 1977

Purchase: \$275 Rental: free 24 hour loan

This film emphasizes effective food buying skills. It emphasizes the importance of planning shopping trips, buying fresh produce in season, and reading labels. Nutrition needs are considered.

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How To Shop A Supermarket
Filmstrip 80 frames
Audio Cassette
Script

General
Low-Income

Cooperative Extension Service
Pennsylvania State University, 1974
Purchase: \$15 Rental: not available
VOCA

Good
Field Tested

In this filmstrip a young homemaker takes us on a guided tour of a supermarket. Store layout and product arrangement are described and how the placing of products pull shoppers through an area and how others can stop one so that all of the products are seen. Other techniques are explained and how they have a psychological effect in getting us to buy more than we intend.

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Label To Table, Part I & II
Series: Be a Better Shopper
16 mm 30 mins.
Video Cassette

General

Cooperative Extension
Cornell University, 1978
Purchase: \$65 Rental: \$13.50

Part of a series to develop and improve shopping skills and promote family involvement in money management. This program deals with food buying and preparation skills.

The Meat Of the Matter, Part I, II & III

General

Series: Be a Better Shopper

16 mm 30 mins.

Video Cassette

Cooperative Extension

Cornell University, 1978

Purchase: \$65 Rental: \$13.50

Meat purchase and preparation are covered in these three segments of the Be a Better Shopper series.

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Shopping Strategies

General

Series: Be a Better Shopper

16 mm 30 mins.

Video Cassette

Cooperative Extension

Cornell University, 1978

Purchase: \$65 Rental: \$13.50

Supermarket shopping techniques are examined in this program, one of a series designed to develop and improve buying skills.

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The Special Shopper

General

Filmstrip 70 frames

Low-Income

Printed Aids

Cooperative Extension Service

Pennsylvania State University, 1973

Purchase: \$15 Rental: not available

In this filmstrip a model homemaker examines her spending habits and learns the value to two money-saving concepts; buying when the price is right, and when the price is right, buy for future use. Improved supermarket buying saves her up to 10 percent on weekly food bills.

Stretching Your Food Dollar
Slide 72 slides
Audio Cassette
Script and teaching module

Elderly

VPI & SU, 1977

Purchase: may be reproduced Rental: free
VOCA

Good
Field Tested

This slide tape program was developed specifically for senior citizens to assist them in learning skills in the selection and use of foods. The pacing of the slides is somewhat uneven. Good information on nutrition, menu planning, comparison shopping is provided.

* * *

Super Marketing At The Supermarket
Series: Be A Better Shopper
16 mm 30 mins.
Video Cassette

General

Cooperative Extension
Cornell University, 1978
Purchase: \$65 Rental: \$13.50

Effective buying techniques are explored in this program. Planned spending, food budgeting and supermarket specials are covered.

* * *

Supermarket Strategy
Series: Consumer Survival Kit
Video Tape 30 mins.
3/4" Cassette

General

Maryland Center For Public Broadcasting, 1975 - 1976
Purchase: \$100 Rental: \$25 per week

This Consumer Survival Kit segment offers advice on successful food shopping including preplanning, making and using a list, and comparing brands.

Where But The Supermarket
Series: Be a Better Shopper
16 mm 30 mins.
Video Cassette

General

Cooperative Extension
Cornell University, 1978
Purchase: \$65 Rental: \$13.50

Aspects of supermarket shopping are covered in this segment of Be a Better Shopper. It's one of a series emphasizing family involvement in money management and successful food marketing skills.

* * *

Where Does All The Money Go?
Series: Be a Better Shopper
See II-A. PLANNING/BUDGETING for annotation

* * *

Winning The Grocery Game
(3) Filmstrips
(2) Audio Cassettes
Accompanying paperback book Eater's Digest

General

Learning Seed, 1977
Purchase: \$52 Rental: n/k
VPI & SU

The first two filmstrips have audio-cassettes and cover the topic of food shopping. Areas covered are providing information to enable the consumer to make intelligent decisions and choices in the supermarket. The third filmstrip has no sound and is supposed to test viewers on knowledge gained.

104

Wise Shopping Makes Cents
Slide tape 56 slides
Audio Cassette
Script

Handicapped -
Mobility Impaired

American Coalition of Citizens With Disabilities
Adapted for use in Virginia by Virginia Office of
Consumer Affairs
Purchase: not available Rental: not available
VOCA

Originally produced under a federal grant to teach assertiveness to disabled consumers, this slide tape show has been adapted for use in Virginia. Program explores aspects of food shopping - hints on wise buying techniques - and includes considerations faced by mobility-impaired shopping for food.

Copies of the original program may be obtained from ACCD in Washington, D. C. The copy of the Virginia adaptation may be reproduced.

V-B. FOOD INFORMATION SOURCES

Food Dollars and Sense
Filmstrip 82 frames
Audio Cassette/Record
Pamphlet, Teacher's guide

General

Household Finance, 1975
Purchase: not available Rental: \$4.50
VPI & SU

This filmstrip shows techniques for stretching food dollars and gives shopping information on open dating and unit pricing.

Food Follies
16 mm 23 mins.
Video Cassette

General

Films, Inc., 1977
Purchase: \$340 Film
 \$240 Video Cassette

Rental: Association Films \$35

This film provides a look at the food marketplace as seen from the consumer, government and industry points of view. The topics covered include packaging, labeling and grading. Guide lines are given to help consumers obtain wholesome safe nutritious food.

* * *

The Food You Eat I
Series: Dollar Power
Video Tape 30 mins.

General

GPN, 1975
Purchase: \$225 Rental: \$25

In interview style the program addresses the questions, is it fresh, do you know how much it costs on a unit basis, what is your best buy? The guests in the discussion are Jane Armstrong, vice president, customer relations, Jewel Foods and Janice Schkowski of Consumer United.

* * *

The Great American Grocery Cart
Series: You, the User
Filmstrip 36 frames
Audio Cassette
Script and teacher's guide

General

Multi-Media Productions, 1976
Purchase: \$16.95 Rental: not available
VOCA

Excellent
Field Tested

This filmstrip provides excellent information, clearly presented on wise food buying practices. It discusses the role of government in inspecting meat, convenience foods and the fact that your're paying for someone else's work in preparing it - national vs. store brands - advertising - coupons/leaders/bargains/gimmicks - talks about comparing prices but does not specifically mention unit pricing.

Read The Label, Set a Better Table
16 mm 14 mins.

General

National Audio-Visual Center, 1974
Purchase: \$58.25 Rental: free
VOCA

Excellent
Field Tested

Featuring Dick Van Dyke, this film explains how to read and use the information provided on nutrition labels. Cartoons and songs help illustrate the points. A thoroughly entertaining and informative film, suitable for all ages.

* * *

Understanding Food Advertisements
Filmstrip 64 frames

General

Cooperative Extension Service, 1974
Purchase: \$15 Rental: not available

A young homemaker learns about the terms in food advertisements. Grades, sizes, qualities and brands are some of the terms discussed.

* * *

Unit Pricing
Filmstrip 52 frames
Cassette

General

Cooperative Extension Service
Pennsylvania State University, 1975
Purchase: \$15 Rental: not available

This film provides a straightforward explanation and discussion of unit pricing; what it is and how to use it.

V-C. NUTRITION

The All American Meal

General

Series: Nutrition
16 mm 11 mins.

Barr Films, 1976

Purchase: \$165 Rental: \$20 for 3 days

The subject of this film is the fast food meal and how it affects the habits and nutrition of the American people. The film's viewpoint prefers the traditional home-cooked meal.

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A Chemical Feast

General

16 mm 11 mins.

Benchmark, 1973

Purchase: \$165 Rental: \$20

This film examines expensive, nonnutritive food supplements and chemical additives. A comedian concocts a supermarket synthetic lemon pie using ingredients listed on its label. He then calculates the exorbitant price of products by the pound of chemical additives.

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Eat Drink & Be Wary

General

16 mm 21 mins.

Churchill Films, 1975

Purchase: \$315 Rental: \$21

VPI & SU

VA State Library

The film examines some of the problems associated with man's increased reliance on manufactured and processed foods. Issues of additives, processing and changes in the American diet are covered.

Food Fads and Fallacies
Filmstrip 140 frames
Cassette

General

Cooperative Extension Service
Pennsylvania State University, 1973
Purchase: \$15 Rental: not available

The fundamentals of good nutrition are presented in this filmstrip.
Tips for successful food shopping are offered.

* * *

The Food You Eat II
Series: Dollar Power
Video Tape 30 mins.
Video Cassette

General

GPN, 1975
Purchase: \$225 Rental: \$25

In an interview style discussion, the program explores the questions;
are you getting the most nutrition for your dollar, are you a sucker
for fad diets? The guests are Dr. Philip White, nutritionist and
Linda Brown dietitian.

* * *

Foods, Fads And Fallacies
(4) Filmstrip 32 mins.
Teacher's guide

General

Walt Disney Educational Media, Inc., 1976
Purchase: \$86 Rental: not available
VPI & SU

This set of filmstrips promotes sound nutritional principles
and attacks the exaggerated claims of current food faddists.

Help Yourself To Better Health

16 mm 16 mins.

Video Cassette

Guide, Handout and Teaching suggestions

General
Elderly

Society For Nutrition Education, 1976

Purchase: \$200 16 mm Rental: not available

\$180 Video cassette

\$220 Super 8 Fairchild Cassette

Using real people from diverse backgrounds, this program illustrates how older people can enjoy all the benefits of good nutrition even on limited budgets. Also various health problems and diet restrictions are discussed.

* * *

Look Before You Eat

16 mm 22 mins.

Young Adult

Churchill Films, 1978

Purchase: \$330 Rental: not available

This film explores the subject of good nutrition with emphasis on concerns of young adults.

* * *

Nutrition Is ...

16 mm 28 mins.

General

Dairy & Food Nutrition Council, 1976

Purchase: not available Rental: free

VPI & SU

The role played by thoughtful meal planning is stressed in this film. Menu suggestions are offered.

Nutrition, Who Needs It?

General

(10) Filmstrip

(10) Audio Cassette

Double 16, 1976

Purchase: \$24 Rental: not available

The special needs of each age group are covered in the course of this filmstrip series. Additional topics include breakfast, meat buying and food handling and preparation. Adaptable for use with nearly every audience.

* * *

The Sugar Cereal Imitation Orange Breakfast

See I-A. ADVERTISING/MEDIA for annotation

* * *

You Are What You Eat

General

Series: Nutrition

16 mm 10 mins.

Barr, 1976

Purchase: \$160 Rental: \$20 for 3 days

Animated sequences are used to dramatize the need for good nutrition. The importance of choosing foods from the four basic food groups for a balanced diet is stressed.

* * *

VI. MULTI-TOPIC SERIES

All About Banking

General

(4) Filmstrips 12 mins. ea.
Cassettes
Program Guide

Prentice Hall, 1975

Purchase: \$99 Set
\$18 Filmstrip
\$13 Cassette
\$ 3 Program Guide

1. Types of Banks and Functions
2. Credit and Checking Accounts
3. Managing Your Money
4. Career Opportunities

As the unit titles imply, this series deals with banks, banking services, and their roles in personal money management programs.

* * *

Be a Better Shopper

Slides 140 slides 30 mins.
16 mm
Video tape

Better Shopper, 1978

Purchase: \$750 series Rental: \$150 series
\$ 65 ea. 13.50 ea.

1. Behind Food Prices
2. Where Does All the Money Go?
3. Shopping Strategies
4. Comparison Shopping
5. Label to Table - Part I
6. Label to Table - Part II
7. The Meat Of the Matter - Part I
8. The Meat Of the Matter - Part II
9. The Meat Of the Matter - Part III
10. Don't Get a Lemon When What You Want Is a Pearl.
11. Super Marketing At the Supermarket
12. Where But the Supermarket
13. The Responsible Consumer

This audio-visual series, featuring both video tapes and slides, was designed as a course to develop supermarket shopping skills.

Consumer At Large

General

(6) Filmstrips Approx. 55 frames ea.

Coronet, 1972

Purchase: Purchased as unit only Rental: not available
\$95

1. Budget Blues
2. Everyday Shopping Savvy
3. Buying the Big Ones
4. Shopping for Services
5. Cash or Credit
6. Nurturing a Nest Egg

A humorous interplay between narrator and Charlie the Consumer shows the importance of educated buying and consumer knowledge and protection. Effective budgeting techniques are also featured.

* * *

Consumer Economics With Nettie Mooselock

General

(3) 16 mm 22 mins. ea.

Churchill Films, 1977

Purchase: \$330 each Rental: \$25 & \$3 shipping

1. Banking
2. Credit Cards
3. Taxes

These three comedy films give practical information on personal money management techniques and services.

113

Consumer Education For Senior Citizens
(10) Video Cassette 30 mins. ea.

Elderly

Indiana State University, 1978

Purchase: \$25 ea. Rental: free

VOCA

- I. Introduction To Consumer Education For the Elderly
- II. Fraud and Deceptive Selling
- III. Crime Prevention In the Home, And Small Claims Courts
- IV. Saving Money In the Marketplace
- V. Financial Planning & Money Management
- VI. Investments, Insurance and Inflation
- VII. Housing For Older Americans
- VIII. Governmental Services
- IX. Social Security
- X. Medicare/Medicaid

This series, as the titles show, covers a wide range of consumer topic with reference to the special needs and concerns of senior citizens. The programs may be used individually or in a series.

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The Consumer Fraud Series
(5) 16 mm 10 mins. ea.

General

Parthenon Pictures, 1976

Purchase: \$750 series Rental: \$60 series
\$175 ea. \$15 ea.

1. Bait, Bite and Switch
2. Home Sweet Home Improvements
3. I'll Only Charge You For the Parts
4. Those Mail Order Millions
5. Your Credit Is Good, Unfortunately

These entertaining and informative films illustrate common consumer problems. Synopses of the five appear as episodes in the single film Consumer Con Capers.

Consumer Skills Series

General

(6) Films 12 - 14 mins. ea.

Coronet Films, 1972

Purchase: \$1220 series
for individual prices
see below

Rental: not available

- | | |
|-----------------------------|-------|
| 1. Budgeting Your Money | \$230 |
| 2. Buying For Immediate Use | \$230 |
| 3. Buying For Long Term Use | \$190 |
| 4. Buying Services | \$230 |
| 5. Buying On Credit | \$230 |
| 6. Savings and Investing | \$250 |

Although the fashions are somewhat dated, these films provide useful information on a variety of money management topic.

* * *

Consumer Studies: More For Your Money

General

(4) Filmstrips 8 mins. ea.

Audio Cassettes/Records

Guidance Associates, 1972

Purchase: \$169.50 set
for individual prices
see below

- | | |
|-----------------------------|---------|
| 1. Buyer Beware | \$39.50 |
| 2. The Exploited Generation | \$59.50 |
| 3. Making Ends Meet | \$39.50 |
| 4. Money Well Spent | \$39.50 |
| 5. The Price of Credit | \$39.50 |

Consumer Survival Kit

Video Tape 30 mins. ea.

3/4" Cassette

General

Maryland Center For Public Broadcasting, 1975-1976

Purchase: \$100 ea. Rental: \$25 per week

1. All Charged Up (Credit)
2. Auto Repairanoia (Auto Repair)
3. The Big Fix (Home Repair)
4. The Big Put-On (Cosmetics)
5. Body Work (Auto Repair)
6. The Bookies (Education Costs)
7. A Brush-Up On Dental Care
8. Cash For Your Smash (Auto Insurance)
9. Confounded (Investment Fraud)
10. Cure Or Come-On? (OTC drugs)
11. Don't Pass The Buck (Financial Institutions)
12. Dreamhouse Nightmare (Home Buying)
13. Ears To Ya (Hearing)
14. Everything But the Kitchen Sink (Large Appliances)
15. Fat Chance (Weight Control)
16. Fun on the Run (Recreational Vehicles)
17. The Good, the Bad, and the Ugly (Furniture)
18. Here's To Your Health (Medical Insurance)
19. Ills, Pills, and Bills (Rx drugs)
20. Land Whoa! (Land Sales)
21. The Last Resort (Nursing Homes)
22. The Last Rights (Funerals)
23. Lemon Tree Or Horn Of Plenty (Used Cars)
24. A Lick And a Promise (Mail Order Sales)
25. Many Happy Returns (Income Tax)
26. More Tread For Your Bread (Tires)
27. My House Has a Flat (Mobile Homes)
28. The Naked Truth (Clothing)
29. New!, Improved!, and Other Myths (Ads)
30. Oh Say Can You See (Eye Care)
31. Plan Now, Play Later (Retirement Plan)
32. The Plane Truth (Air Travel)
33. Pleasures and Pitfalls (Condominiums)
34. A Really Big Shoe (Shoes)
35. See You In Court (Small Claims)
36. Showdown In the Showroom (New Cars)
37. Stop, Look and Listen! (TV & stereo)
38. Supermarket Strategy (Supermarkets)
39. Surelock Homes (Home Security)
40. Tenants Anyone? (Tenants' Rights)
41. Vapid Transit: How To Avoid Catastrophe (Moving)
42. We Got You Covered (Flooring Covering)
43. Who's Knocking At My Door? (Door-to-door sales)
44. You Bet Your Life! (Life Insurance)

Consumer Survival Kit Con't

These video tape programs were developed for the popular public TV series, Consumer Survival Kit. They are informative, interesting and entertaining. All are designed to assist consumers in getting the most and best for their money.

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Dollar Power

(10) Video Tape 30 mins. ea.
Video Cassette

General

GPN, n.d.

Purchase: \$225 Rental: \$25

1. The Food You Eat I
2. The Food You Eat II
3. Using Someone Else's Money
4. Your Health
5. King Auto I
6. King Auto II
7. Frauds and Rackets
8. Renting
9. Insurance
10. Advertising

Produced for public television, this series deals with a variety of timely consumer topics. The programs are documentary style and feature on-location and studio interviews.

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Just Around the Corner

General

(15) Video Tapes 15 mins. ea.

(15) Video Cassettes

Cambridge Book Company, 1977

Excellent

Purchase: \$1,500.00 Rental: not available
Purchased as unit only

1. Budgeting
2. Housing Needs
3. Moving In
4. Sales & Income Tax
5. Catalog Ordering
6. Selling Techniques
7. Insurance
8. Buying Appliances
9. Banking Services
10. Car Maintenance
11. Car Buying
12. Comparison Shopping
13. Loans and Credit
14. Changes in Budget - I
15. Changes in Budget - II

This video tape series uses a soap opera format to focus on practical problems of everyday living. It is entertaining and informative.

* * *

Nutrition Series

General

(3) 16 mm 10 - 15 mins. ea.

Barr, 1976

Purchase: \$500 series Rental: \$20-25
for individual prices
see below

- | | |
|-------------------------------------|-------|
| 1. The All American Meal | \$165 |
| 2. You Are What You Eat | \$160 |
| 3. The Consumer and the Supermarket | \$225 |

In examining the subject of nutrition and the eating habits of Americans, these films point out the hazards of fast food meals and similar trends.

One Third Of Your Life

Elderly

Slide 20 mins ea.

Audio Cassette, Kodak Carousel

Scripts, Discussion Guide, Workbooks

American Consultant Team, 1977

American Manpower & Aging Advisory Service

Purchase: \$1,000

Rental: not available

Purchased as unit only

1. One Third Of Your Life - Introduction to changes in retirement
2. Enough to Live - Budgeting, costs Social Security, Medicare, pension, jobs, savings and planning.
3. A Place to Live - Moving or staying, options and factors in moving, mobile homes, renovating your home.
4. Time On Your Hands - The time clock, use of freetime, plan your time, type of meaningful activities.
5. Maintaining Health - Myths, prevention, heart, cancer, feet care, exercise, mental health
6. Senior Citizenship - Always a citizen, government affects you, legislation and action, getting involved, organizing.
7. Consumerism, Fun and Profitable - Stretching your money and enjoying it, food costs, housing, frauds, car cost.
8. Friends and Relations - Social Change, relating to your family spouse and friends, gaining new friends, enjoying life.

This series of eight slide tape programs focuses on various aspects of pre-retirement planning. Individual topics include budgeting, housing, and health care concerns.

* * *

Personal Finance Series

General

(8) Filmstrips 33 frames/8 mins.

Guide, Script

Encyclopaedia Britannica Ed., Corp., 1976

Purchase: \$204 series

\$ 30 ea.

1. Operating a Checking Account
2. Balancing a Checking Account
3. Keeping a Savings Account
4. Getting a Loan
5. Using Credit Cards
6. Budgeting Payday to Payday
7. Borrowing Wisely
8. Long Range Planning

Personal Finance Con't

This series shows how to systematically budget incomes and to meet expenses and goals. It gives careful consideration of what options are available. It explains compound interest, premium and regular accounts; budget; credit cards and the advisability of both short and long term financial plans.

* * *

Ready Or Not

Elderly

(10) 16 mm 30 mins.

Video Tape

Discussion Leader's Guide

Manpower Education Institute, 1979 update

Purchase: \$3,250 16 mm

Rental: \$400 for 3 months

\$2,500 Video Tape

Purchased as unit only

1. Introduction
2. Finance, Part I - Social Security, Pension, Insurance
3. Finance, Part II - Legal Aspects, Estate Planning
4. Consumer Education - Getting more for your money
5. Health-Medicare, Health Insurance, Physical and Mental Health
6. Housing and Living Relationships
7. Employment, Part I - Second Careers, Full-time employment, etc.
8. Employment, Part II - Part-time and Self-employment
9. Leisure, Part I - Educational opportunities, Hobbies, Travel
10. Leisure, Part II - Volunteer and Community Service Opportunities, etc.

This series of programs emphasizing the pre-retirement planning for persons 45 years of age and older. Topics include social/leisure concerns as well as consumer issues.

* * *

You Owe It To Yourself

General

(10) 16 mm 30 mins.

Teacher's guide, 15 study guides, 15 viewer guides,
pre- and post tests

Fairchild, 1974 - 1975

Purchase: \$300 ea.

Rental: not available

\$240 education

1. Budgeting
2. Consumer Credit
3. Financing Housing and Family Needs
4. Social Security and Medicare
5. Life Insurance
6. Health Insurance
7. Property & Liability Insurance
8. Banks & Other Savings Institutions
9. Investments and Risk Capital
10. Estate Planning

These films use a quiz show format with TV personality Allen Ludden asking questions of husband and wife teams. The referees and advisors are noted experts: Dr. Elsie Fetterman, author of the Fairchild Book, Let the Buyer Be Aware, and an educator at the University of Connecticut; and Dr. Larry Coleman of Indiana State University. All questions were prepared and researched by Dr. C. Raymond Anderson of the University of Maryland. An entertaining as well as informative series.

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You, the User Series

General

(4) filmstrips

(4) Audio Cassettes

Teacher's guide and scripts

Multi-Media Productions, 1976

Purchase: \$59.80 set Rental: not available
\$16.95 ea.

Excellent

Field Tested

VOCA

1. Finding a Place to Live
2. A Little Bit At A Time
3. The Persuaders
4. Great American Grocery Cart

Multi-topic series designed to give viewers some basic information and understanding of various aspects of the American marketplace and viewers' roles as consumers. Subjects that are covered are high-priority areas - food, housing, credit, and the role of advertising - which impact highly on our lives. Each filmstrip is a self-contained unit and may be purchased separately.

VII. FIELD TEST SECTION

The appropriate use of audio-visual materials can greatly aid in the development of stimulating, well-balanced consumer education programs for adults. With this thought in mind, the VACAVE project purchased materials for field testing using the following criteria as a guide: target group, type of audio-visual, and price. In determining the effectiveness of the materials purchased, the VACAVE staff conducted limited field testing in which approximately 1400 persons participated in throughout the state. A variety of materials were screened including 16mm films, 35mm slidetapes, video cassettes, and filmstrips. Standardized user and viewer reaction forms were developed, with participants completing the forms at the end of each presentation. Tabulated by computer, the results of the field testing process appear on the following pages.

In deciphering the charts the following information should prove to be helpful: First, the user reaction ratings are "mean" ratings based on a scale of 1 "poor" through 5 "excellent"(see p.139). Second, viewer reaction ratings appear as percentages, with the results broken down by target groups(see p.140). In cases where specific target groups did not view an item or the number of people viewing an item was statistically insignificant(27 or less), the appropriate columns have been left blank.

The complexity of the American marketplace highlights the need for consumer educators to provide timely and effective consumer information. As such, it is the hope of the VACAVE staff that the information provided in this section, will serve as a fulcrum around which educators will develop balanced programs to meet the need of adult consumers.

AUDIO-VISUAL MATERIALS	ELDERLY	HANDI- CAPPED	LOW INCOME	GEN. ADULT	% TOTAL
<u>A Little Bit at a Time</u> MEAN					
user rating 3.0					
viewer ratings					
see it clearly	-	100	100	100	100
hear it clearly	-	100	100	100	100
learn something new	-	100	100	64	68
like it	-	100	100	100	100
<u>Attack of the Credit Creatures</u>					
user rating 3.0					
viewer ratings	100	86	93	94	93
see it clearly	100	85	93	94	93
hear it clearly	80	54	76	75	71
learn something new	100	79	88	90	89
like it					
<u>Auto Repair: The Costly Ride</u>					
user rating 5.0					
viewer ratings					
see it clearly	100	100	93	95	97
hear it clearly	100	100	100	100	100
learn something new	100	100	100	100	100
like it	100	100	100	100	100
<u>BC-AD: Before Credit-After Debt</u>					
user rating 4.0					
viewer ratings					
see it clearly	100	100	100	100	100
hear it clearly	100	100	100	93	98
learn something new	100	100	100	80	95
like it	100	100	100	100	100
<u>Consumer Credit Series</u>					
user rating 3.0					
viewer ratings					
see it clearly	100	100	100	100	100
hear it clearly	100	100	100	100	100
learn something new	60	75	75	70	70
like it	83	80	88	93	86

AUDIO-VISUAL MATERIALS	ELDERLY	HANDI- CAPPED	LOW INCOME	GEN. ADULT	% TOTAL
Consumer Frauds & Deceptions					
user rating 3.0					
viewer ratings					
see it clearly	100	100	100	100	100
hear it clearly	44	33	48	36	40
learn something new	55	100	55	54	56
like it	96	100	95	96	97
El Gypo					
user rating 4.5					
viewer ratings	100	-	100	100	100
see it clearly	100	-	100	100	100
hear it clearly	100	-	100	100	100
learn something new	100	-	100	100	100
like it					
Finding a Place to Live					
user rating 4.0					
viewer ratings					
see it clearly	-	100	100	100	100
hear it clearly	-	33	83	89	89
learn something new	-	67	83	84	84
like it	-	100	100	100	100
Foot in the Door					
user rating 4.0					
viewer ratings					
see it clearly	100	100	100	100	100
hear it clearly	93	93	98	97	95
learn something new	75	77	80	76	76
like it	88	100	92	91	92
Four Famous Frauds					
user rating 3.6					
viewer ratings					
see it clearly	100	100	100	100	100
hear it clearly	98	100	92	91	91
learn something new	98	94	89	88	88
like it	100	100	96	94	95

AUDIO-VISUAL MATERIALS	ELDERLY	HANDI- CAPPED	LOW INCOME	GEN. ADULT	% TOTAL
<u>Fraud & Deceptive Selling</u> MEAN					
user rating 4.5					
viewer ratings					
see it clearly	95	91	94	100	95
hear it clearly	90	100	89	83	90
learn something new	100	100	100	100	100
like it	100	100	100	100	100
<u>Fudge-It Budget</u>					
user rating 4.5					
viewer ratings	100	100	100	100	100
see it clearly	100	100	86	86	86
hear it clearly	33	52	45	45	43
learn something new	67	64	62	67	65
like it					
<u>Great American Grocery Cart</u>					
user rating 4.0					
viewer ratings					
see it clearly	-	100	100	100	100
hear it clearly	-	50	83	89	89
learn something new	-	100	100	89	89
like it	-	100	100	100	100
<u>Home Sweet Home Improvements</u>					
user rating 4.0					
viewer ratings					
see it clearly	93	88	96	98	94
hear it clearly	93	100	96	98	97
learn something new	71	75	98	78	84
like it	100	100	100	100	100
<u>Housing Needs of the Elderly</u>					
user rating 3.0					
viewer ratings					
see it clearly	100	100	100	100	100
hear it clearly	91	100	93	93	93
learn something new	100	100	93	81	81
like it	100	100	100	93	93

AUDIO-VISUAL MATERIALS	ELDERLY	HANDI-CAPPED	LOW INCOME	GEN. ADULT	% TOTAL
MEAN					
How to Shop a Supermarket					
user rating 4.5					
viewer ratings					
see it clearly	67	100	66	80	78
hear it clearly	100	100	92	90	96
learn something new	100	67	69	62	75
like it	100	100	100	100	100
If it Doesn't Work, Complain					
user rating 3.5					
viewer ratings					
see it clearly	96	100	97	98	98
hear it clearly	92	94	72	89	87
learn something new	78	68	73	69	71
like it	92	97	90	86	91
Income-Outgo					
user rating 3.0					
viewer ratings					
see it clearly	100	100	100	82	96
hear it clearly	75	50	82	83	73
learn something new	100	100	89	69	89
like it	100	100	100	82	83
Kicking the Tires is Not Enough					
user rating 5.0					
viewer ratings					
see it clearly	100	91	97	97	96
hear it clearly	25	27	62	70	59
learn something new	100	91	88	76	75
like it	100	91	97	97	96
Money for Sale					
user rating 3.0					
viewer ratings					
see it clearly	-	100	100	100	100
hear it clearly	-	100	100	100	100
learn something new	-	100	100	100	100
like it	-	100	100	100	100

AUDIO-VISUAL MATERIALS	ELDERLY	HANDI- CAPPED	LOW INCOME	GEN. ADULT	% TOTAL
Mr. Slick					
user rating					4.0
viewer ratings					
see it clearly	100	100	100	100	100
hear it clearly	100	100	100	100	100
learn something new	100	100	100	100	100
like it	100	100	100	100	100
Name Game					
user rating					5.0
viewer ratings					
see it clearly	86	86	85	85	86
hear it clearly	90	86	90	90	89
learn something new	56	67	60	60	61
like it	94	100	94	94	95
Over the Counter Pills					
user rating					3.0
viewer ratings					
see it clearly	100	94	95	96	96
hear it clearly	100	100	100	100	100
learn something new	98	94	93	89	94
like it	100	100	99	98	97
Owl Who Gave a Hoot					
user rating					3.25
viewer ratings					
see it clearly	94	100	94	93	95
hear it clearly	92	94	90	92	92
learn something new	88	84	83	80	83
like it	100	100	99	99	99
Read the Label, Set a Better Table					
user rating					5.0
viewer ratings					
see it clearly	100	100	100	97	99
hear it clearly	100	100	100	100	100
learn something new	97	67	97	93	89
like it	100	100	100	100	100

AUDIO-VISUAL MATERIALS	ELDERLY	HANDI- CAPPED	LOW INCOME	GEN. ADULT	% TOTAL
MEAN Social Security: Senior Citizens					
user rating 4.5					
viewer ratings					
see it clearly	96	86	95	100	96
hear it clearly	96	86	95	100	96
learn something new	78	86	82	73	80
like it	100	100	100	100	100
Stretching Your Food Dollar					
user rating 3.0					
viewer ratings	100	100	100	100	100
see it clearly	25	25	25	25	25
hear it clearly	50	50	50	50	50
learn something new	100	100	100	100	100
like it					
Stretching Your Retirement Income					
user rating 3.0					
viewer ratings					
see it clearly	60	83	67	73	67
hear it clearly	8	9	8	8	8
learn something new	42	40	33	42	38
like it	100	100	100	100	100
The Persuaders					
user rating 5.0					
viewer ratings					
see it clearly	-	100	100	100	100
hear it clearly	-	100	100	100	100
learn something new	-	100	100	80	95
like it	-	100	100	100	100
Those Mail Order Millions					
user rating 4.0					
viewer ratings					
see it clearly	87	64	88	100	85
hear it clearly	100	100	97	97	98
learn something new	61	70	61	53	61
like it	79	90	82	84	84

AUDIO-VISUAL MATERIALS	ELDERLY	HANDI- CAPPED	LOW INCOME	GEN. ADULT	% TOTAL
Typical Gyps & Frauds					
MEAN					
user rating					4.45
viewer ratings					
see it clearly	100	100	100	100	100
hear it clearly	100	100	100	100	100
learn something new	60	75	75	70	71
like it	83	80	88	93	86
user rating					
viewer ratings					
see it clearly					
hear it clearly					
learn something new					
like it					
user rating					
viewer ratings					
see it clearly					
hear it clearly					
learn something new					
like it					
user rating					
viewer ratings					
see it clearly					
hear it clearly					
learn something new					
like it					
user rating					
viewer ratings					
see it clearly					
hear it clearly					
learn something new					
like it					

USER REACTION FORM

INSTRUCTIONS: PLEASE COMPLETE ALL APPROPRIATE ITEMS. THE FORMS ARE ANONYMOUS AND YOUR EVALUATION OF THE AUDIO-VISUAL WILL BE INCLUDED IN A GROUP RATING OF THE ITEM AND PUBLISHED IN AN ANNOTATED BIBLIOGRAPHY.

AV-TYPE:

☐ FILM ☐ VIDEO TAPE
☐ FILM STRIP ☐ AUDIO TAPE
☐ SLIDE TAPE

PRESENTATION # _____

YOUR POSITION TITLE: _____

INDICATE TYPE OF GROUP VIEWING PRESENTATION: (CHECK ☒ 1 OR MORE)

☐ HANDICAPPED ☐ ELDERLY
☐ GENERAL ADULT ☐ LOW INCOME

I. CONTENT:	(CIRCLE RATING)					NOT APPLICABLE
	POOR		AVERAGE		EXCELLENT	
A. CURRENCY	1	2	3	4	5	NA
B. RELEVANCE TO TARGET GROUP	1	2	3	4	5	NA
C. ACCURACY	1	2	3	4	5	NA
D. OBJECTIVITY	1	2	3	4	5	NA
E. CLARITY OF PRESENTATION	1	2	3	4	5	NA
F. ATTITUDE TOWARD TARGET GROUP	1	2	3	4	5	NA
II. <u>TECHNICAL QUALITY:</u>						
A. VISUAL	1	2	3	4	5	NA
B. SOUND	1	2	3	4	5	NA
C. FOCUS	1	2	3	4	5	NA
D. CLARITY	1	2	3	4	5	NA
E. TONE	1	2	3	4	5	NA
F. COMPOSITION	1	2	3	4	5	NA

VIEWER REACTION FORM

(CHECK ☒ ONE FOR EACH)

- (CHECK ☒ ONE FOR EACH)

- THANK YOU VERY MUCH!

VIII. PROGRAM SUGGESTION SECTION

This section offers suggestions to consumer educators on the use of audio-visual materials in developing well-balanced, cost effective programs for adult consumers. Suggestions are based on materials previewed by the VACAVE staff, as well as materials which have been field tested. The materials cited are considered by the staff to be particularly useful in structuring cost effective presentations for elderly, handicapped, low-income consumers, as well as general adults.

Given the limited resources of many consumer organizations it is imperative that educators become familiar with the types of visual aids available and to the relative pros and cons of each type. For example, 16mm films present good introductory material, and are usually quite entertaining and well received by audiences. However, they move along at a rather brisk pace, often causing problems for elderly and hearing impaired audiences. Additionally, films often are prohibitively expensive.

Filmstrips on the other hand are quite reasonably priced, offering information in greater depth and at a much slower pace. Our field tests have shown these materials to work extremely well in structured settings such as adult learning centers.

Video cassettes are another form of audio-visual aid and often are less expensive than 16mm films. However, be advised that they require the use of special equipment which may not be available or easy to obtain for presentations.

The least expensive visual aids are slide tape presentations. Prior to the purchase of these materials, make sure the slides are evenly paced with each slide on the screen from 7 to 12 seconds.

Pay particular attention to the sound on the tapes, as often they are of poor quality.

The program suggestion charts are set up based upon three general price ranges (\$100-\$300, \$300-\$500, \$500-\$1000), and are merely meant to serve as guides in developing individualized consumer education programs for the elderly, handicapped, low-income, and general adult populations. In establishing such programs, educators must consider the demographic makeup of the particular audience, the program setting (instructional, informational), as well as the length of presentation and the price of the materials.

It is hoped that the following suggestions will be met with enthusiasm and creativity, in developing consumer education presentations which we hope will enable adult consumers to function effectively in today's marketplace.

PROGRAM SUGGESTIONS: \$ 100-\$300

KEY: F=Film

S=Filmstrip

ST=Slidetape

VC=Video Cassette

TOPIC	ELDERLY	HANDICAPPED	LOW-INCOME	GEN. ADULT
Planning & Budgeting	Social Security : Senior Citizens (\$25) (VC)	Budgeting Series (\$134.95) (S)	Fudge-It Budget (\$15) (S)	Making Ends Meet (\$39.50) (S)
			Income-Outgo (\$15) (S)	Where Does All the Money Go (\$65) (F&VC)
Buying Skills	Saving Money in The Marketplace (\$25) (VC)	Let's Go Shopping (\$49) (S)	Owl Who Gave a Hoot (\$80) (F)	The Persuaders (\$15) (S)
Credit	The Price of Credit (\$39.50)	Applying for Credit (\$22.95) (S)	BC-AD: Before Credit After Debt (\$15) (S)	A Little Bit at a Time (\$17) (S)
			Name Game (\$15) (S)	Attack of the Credit Creatures (\$15) (S)
Fraud	Fraud & Deceptive Selling (\$25) (VC)	Typical Gyps and Frauds (\$125) (ST)	El Gypo (\$15) (S)	Foot in the Door (\$140) (F)
Consumer Goods	Housing for Older Americans (\$25) (VC)	So You Want Wheels (\$49.50) (S)	Take a Look at What We're Taking (15.72) (ST)	A Place to Live (\$16.95) (S)
Health Care	Medicare/Medicaid (\$25@) (VC)	Buying Health Care (\$47.50) (S)	How to Buy a Doctor (\$47.50) (S)	Shopping for Health Care (\$54.95) (S)
	Buying Health Care (\$47.50) (S)			
Rules & Regulations	Crime Prevention in the Home/& Small Claims Court (\$25@) (VC)	Justice in the Marketplace (\$49.50) (S)	Lemon Aid (\$15) (S)	Lemon Aid (\$15) (S)
				The Role of Consumers (\$40) (S)
Food & Nutrition	Nutrition, Who Needs It? (\$24) (S)	Wise Shopping Makes Sense (Loan Only:VOCA) (ST)	Understanding Food Advertisements (\$15) (S)	Read the Label, Set a Better Table (\$ 65) (F)

PROGRAM SUGGESTIONS: \$300-\$500

KEY: F= Film S=Filmstrip ST=Slidetape VC=Video Cassette

TOPIC	ELDERLY	HANDICAPPED	LOW-INCOME	GEN. ADULT
Planning & Budgeting	Stretching Your Retirement Income (\$15) (ST)	Budgeting Series (\$134.95) (S&VC)	Meet Margie (\$150) (VC)	Consumer Credit & Money Management (\$124) (S)
Buying Skills	Saving Money in the Marketplace (\$25) (VC)	Consumer Education Series (\$89.95) (ST)	A Lick and a Promise (\$100) (VC)	The Persuaders (\$17) (S)
		Let's Go Shopping (\$49) (S)		The Spiffy Routeman (\$15) (VC)
Credit	Credit Buying Series (\$89.95) (S)	Credit Buying Series (\$89.95) (S)	Consumer Credit Series (\$99) (S)	Getting a Loan (\$30) (S)
Fraud	Consumer Frauds & Deceptions (Loan Only: VOCA & VPI/SU) (ST)	Typical Gyps & Frauds (\$125) (ST)	El Gypo (\$15) (S & ST)	Four Famous Frauds (\$14) (F)
Consumer Goods	Housing for Older Americans (\$25) (VC)	Look at What We're Taking (\$15.72) (ST)	A Place to Live (\$16.95) (S)	A Place to Live (\$16.95) (S)
				Auto Repair: The Costly Ride (\$240) (F)
Health Care	Medicare/Medicaid (\$25@) (VC)	Buying Health Care (\$47.50) (S)	How the Health are You? (\$92) (ST)	How to Buy a Doctor (\$51.50) (S)
Rules & Regulations	Crime Prevention in the Home /and in Small Claims Court (\$25@) (VC)	Justice in the Marketplace (\$49.50) (S)	If it Doesn't work -Complain (\$195) (F)	If it Doesn't Work -Complain (\$ 195) (F)
Food & Nutrition	Help Yourself to Better Health (\$180) (VC)	Wise Shopping Makes Sense (Loan Only: VOCA) (ST)	Foods, Fads, and Fallacies (\$86) (S)	Read the Label, Set a Better Table (\$65) (F)

135

PROGRAM SUGGESTIONS: \$500-\$1,000

KEY: F=Film

S=Filmstrip

ST=Slidetape

VC=Video Cassette

TOPIC	ELDERLY	HANDICAPPED	LOW-INCOME	GEN. ADULT
Planning & Budgeting	Living Within Your Means (\$20) (S)	Budgeting Series (\$134.95) (S)	Budgeting Series (\$134.95) (S)	You Owe it To Yourself (\$240) (F)
			Budgeting Payday to Payday (\$30) (S)	Budgeting Your Money (\$230) (F)
Buying Skills	Saving Money in the Marketplace (\$25) (VC)	Let's Go Shopping (\$49) (S)	Mr. Slick (\$195) (F)	America for Sale (\$165) (F)
	Consumer Education for the Elderly (\$25) (VC)		Owl Who Gave a Hoot (\$80) (F)	Harry J. Woods is at The Door (\$195) (F)
Credit	Getting a Loan (\$30) (S)	Applying for Credit (\$22.95) (S)	Money for Sale (\$205) (F)	All About Banking :Series (\$99) (S)
				Credit: How To Get It (\$215) (F&VC)
Fraud	Those Mail Order Millions (\$175) (F)	Typical Gyps & Frauds (\$125) (F)	Mr. Slick (\$195) (F)	Home Sweet Home Improvements (\$175) (F)
	The Bunco Boys & How to Beat Them (\$295) (F)		El Gypo (\$15) (S)	Four Famous Frauds (\$140) (F)
Consumer Goods	Housing for Older Americans (\$25) (VC)	Sherlock Homes: Consumer Survival Kit (\$100) (VC)	Fun On the Run: Consumer Survival Kit (\$100) (VC)	Kicking the Tires is not Enough (\$250) (F)
				A Place to Live (\$16.95) (S)
Health Care	Medicare/Medicaid (\$25@) (VC)	Buying Health Care (\$47.50) (S)	Dollar Power: Your Health (\$225) (VC)	How the Health are You? (\$92) (S)
	Planning for Health Care (Loan Only:VOCA &VPI/SU) (ST)	Ears to YA: Consumer Survival Kit (\$100) (VC)		Whose Body is it Anyway? (\$325) (F)
Rules & Regulations	Crime Prevention in the Home/& Small Claims Court (\$25@) (VC)	Justice in the Marketplace (\$47.50) (S)	If it Doesn't Work-Complain (\$195) (S)	Consumer Complaints-The Right Way (\$165) (F)
				The Role of Consumers (\$40) (S)
Food & Nutrition	Help Yourself to Better Health (\$180) (VC)	Wise Shopping Makes Sense (Loan Only: VOCA) (ST)	The Special Shopper (\$15) (S)	Read the Label, Set a Better Table (\$65) (F)

IX. SOURCE/RESOURCE SECTION

This section includes a representative listing of names and addresses of sources of audio-visual materials. Many are commercial producers and distributors whose wares are available to all. Others are schools, libraries, associations, or agencies with audio-visual resources, but whose distribution of materials is limited by law, policy, or custom. Those sources known to have limited distribution policies are noted by (*) following their names. Those with signed or captioned materials for hearing-impaired persons are designated by (H). Those materials available free, or requiring only that the borrower pay return postage, are noted by (F).

Examples:

LIMITED DISTRIBUTION SOURCE.....

Audio-Visual Section
Virginia State Library
Richmond, Va. 23219 (*)

MATERIALS FOR HEARING-IMPAIRED...

AIMS Instructional Media
Services
626 Justin Avenue
Glendale, Ca. 92101 (H)

FREE MATERIALS AVAILABLE.....

Virginia Office of Consumer
Affairs (VOCA)
3016 Williams Drive
Fairfax, Va. 22031 (F)

If you want to borrow an audio-visual item for a consumer education program, be sure to check with your local library, school system, college or university, public and private service organizations, or consumer affairs office: the item you want may be available free from one of them!!

RESOURCE SECTION

ABC Media Concepts, Inc.
1330 Avenue of the Americas
New York, N.Y. 10019

AIMS Instructional Media Services
626 Justin Avenue
Glendale, Ca. 91201 (H)

Alfred Higgins Productions, Inc.
9100 Sunset Boulevard
Los Angeles, Ca. 90069 (H)

Alexandria Office of Consumer Affairs
405 Cameron Street
Alexandria, Va. 22314 (F)

American Coalition of Citizens
with Disabilities
1346 Connecticut Avenue
Washington, D.C. 20036 (*)

American Consultant Team
American Manpower and Aging
Advisory Service
1417 W. Lake Street #204
Minneapolis, Minn. 55408

American Council of Life Insurance
1850 K Street, N.W.
Washington, D.C. 20006

American Educational Films
Box 5001
132 Lasky Drive
Beverly Hills, Ca. 90212 (H)

Arthur Mokin Productions, Inc.
17 W. 60th Street
New York, N.Y. 10023

Associated Credit Bureaus
6767 Southwest Freeway
Houston, Tex. 77074 (*)

Associated Educational Materials Co.
P.O. Box 2087
Raleigh, N.C. 27602

Associated Films
866 3rd. Avenue
New York, N.Y. 10022

Associated Sterling Films
324 Delaware Avenue
Oakmont, Pa. 15139

Audio Brandon Films
34 MacQuesten Parkway So.
Mont Vernon, N.Y. 10550

Audio-Visual Narrative Arts, Inc.
Box 9
Pleasantville, N.Y. 10570

Avid Corporation
10 Tripps Lane
East Providence, R.I. 02914

Baker Productions, Inc.
1503 Walnut Street
Philadelphia, Pa. 19103

Barr Films Co.
P.O. Box 6834
Jacksonville, Fla. 32205 (H)

Bergwall Productions, Inc.
Garden City, N.Y. 11530

Better Shopper
Box 191, Dept. CEA
Ithaca, N.Y. 14850

Benchmark
145 Scarborough Road
Briarcliff Manor, N.Y. 10510 (H)

BFA Educational Media
2211 Michigan Avenue
Santa Monica, Ca. 90404 (H)

Bosustow Productions
1649 Eleventh Street
Santa Monica, Ca. 90404 (H)

Bomar/Noble Publishers, Inc.
Richard Fairchild
117 Avendale Circle
Severna Park, Md. 21124

BNA Communications, Inc.
9401 Decoverly Hall Road
Rockville, Md. 20850

Bullfrog Films, Inc.
Oley, Pa. 19547

Business Education Films
7820 20th Avenue
Brooklyn, N.Y. 11214

Butterick Publishing
A Division of American Co.
161 Avenue of the Americas
New York, N.Y. 10013

Cambridge Company
A New York Times Co.
488 Madison Avenue
New York, N.Y. 10017

Captioned Films & Telecommunications
Branch
Bureau of Education for the Handicapped
U.S. Office of Education
Washington, D.C. 20202 (H)

Canadian Film Institute
75 Albert Street
Suite 1105
Ottawa, Ontario
K1P 5E7, Canada

Carousel Films
1501 Broadway
New York, N.Y. 10036 (H)

Center for the Humanities, Inc.
2 Holland Center
White Plains, N.Y. 10603

Centron Films
1621 W. 9th Street
Lawrence, Kansas 66044 (H)

Consumer Education Resource Network
1500 Wilson Boulevard
Rosslyn, Va. 22209

Changing Times Education Service
EMC Corporation
180 E. 6th Street
St. Paul, Minn. 55101 (H)

Charles W. Clark Co., Inc.
564 Smith Street
Farmingdale, N.Y. 11735

Chicago's TV College at WTTW-TV
5400 N. St. Louis Avenue
Chicago, Ill. 60625

Churchill Films
662 N. Robertson Boulevard
Los Angeles, Ca. 90069

Communications Group West
6606 Sunset Boulevard
Hollywood, Ca. 90028

Consolidated Film Industries
959 N. Seward Street
Hollywood, Ca. 90038

Consumer Credit Education Foundation
8100 Kerry Lane
Chevy Chase, Md. 20015

Consumer Education Development Co.
Box 424
Storrs, Conn. 06268

Consumer Product Safety Commission
Washington, D.C. 20207

Control Data Corp.
8100 34th Avenue S.
Film Library
Minneapolis, Minn. 55440

Cooperative Extension-Cornell
University
College of Home Economics
Martha Van Rensselaer Hall
Ithaca, N.Y. 14850 (*)

Cooperative Extension-New Mexico
State University
Las Cruces, NM 88001 (*)

Cooperative Extension-Penn. State
University
104 Agriculture Administration Building
University Park, Pa. 16802 (*)

Coronet Films
65 E. South Water Street
Chicago, Ill. 60601 (H)

CRM/McGraw-Hill Films
110 15th Street
Del Mar, Ca. 92014

Dairy & Food Nutrition Council
3229 Brandon Avenue #5
Roanoke, Va. 24018 (*)

David Nulsen Enterprises
3211 Pico Boulevard
Santa Monica, Ca. 90405

DCA Educational Products
424 Valley Road
Warrington, Pa. 18976

Document Associates, Inc.
573 Church Street
Toronto 285, Ontario, Canada

Donars Productions
Educational Materials
P.O. Box 24
Loveland, Colo. 80537

Double 16
Box 1616
Wheaton, Ill. 60187

Education Services
Council of Life Insurance
277 Park Avenue
New York, N.Y. 10017

Educational Activities, Inc.
P.O. Box 392
Freeport, N.Y. 11520

Educational Design, Inc.
47 W. 13th Street
New York, N.Y. 10011

Educational Enrichment Materials
357 Adams Street
Bedford Hills, N.Y. 10507

E.I. DuPont De Nemours & Co., Inc.
Advertising Dept.
Audio-Visual Section
Wilmington, Del. 19898

Encyclopedia Britannica Education
Corporation
425 N. Michigan Avenue
Chicago, Ill. 60611 (H)

Environmental Protection Agency
401 M Street, N.W.
Washington, D.C. 20460

ETC Center
MVR Hall
Cornell University
Ithaca N.Y. 14853

Eye Gate House
146-01 Archer Avenue
Jamaica, N.Y. 11435

Fairchild Books & Visuals
7 E. 12th Street
New York, N.Y. 10003

Federal Reserve System
Washington, D.C. 20551

Filmfair Communications
10900 Ventura Boulevard
Studio City, Ca. 91064 (H)

Films, Inc.
1144 Wilmette Avenue
Wilmette, Ill. 60091 (H)

Forbes Magazine
Forbes, Inc.
60 Fifth Avenue
New York, N.Y. 10011

General Mills Film Library
9200 Wazata Boulevard
Minneapolis, Minn. 55440

Globe Filmstrips
175 Fifth Avenue
New York, N.Y. 10010

Government Institutes, Inc.
4733 Bethesda Avenue, N.W.
Washington, D.C. 20014

Great Plains Instruction TV Library
University of Nebraska
P.O. Box 806669
Lincoln, Neb. 68501

Green Mountain Post Films
P.O. Box 177
Montague, Mass. 01351

Guffant Film Labs
690 Ninth Avenue
New York, N.Y. 10036

Guidance Associates
757 3rd Avenue
New York, N.Y. 10017

Hammond, Inc.
Education Division
515 Valley Street
Maplewood, N.J. 07040

Hampten Publications, Inc.
Dept. S54321
P.O. Box 4873
Baltimore, Md. 21211

Handel Film Corp.
8730 Sunset Boulevard
West Hollywood, Ca. 90069

Harcourt Brace Jovanovich, Inc.
757 3rd Avenue
New York, N.Y. 10017

Harper & Row Audio-Visuals
Hagerstown, Md. 21740

Henrico Public Library
P.O. Box 27032
Richmond, Va. 23273

Household Finance Co.
Monet Management Institute
Household Finance Corporation
Prudential Plaza
Chicago, Ill. 60601

Imperial Educational Resources, Inc.
Order From: John L. Glisson, Inc.

Indiana University
Audio-Visual Center
Bloomington, IN. 47401

Indiana State University
Terre Haute, IN. 47809

Information Materials, Inc.
1615 W. Murbank Boulevard
Brubank, Ca. 91506

Institutional Cinema, Inc.
915 Boardway
New York, N.Y. 10010

Instructional Systems Division
Grolier Educational Corporation
Sherman Turnpike
Danbury, CT. 06816

International Film Bureau, Inc.
332 S. Michigan Avenue
Chicago, Ill. 60604 (H)

Interpretative Education
400 Bryand Street
Kalamazoo, MI. 49001

Insurance Information Institute
110 Williams Street
New York, N.Y. 10038

Iowa State University
Media Resources Center
Ames, Iowa 50010

J.B. Lippincott Co.
East Washington Square
Philadelphia, Pa. 19105

J.C. Penny, Inc.
Consumer Affairs Department
1301 Avenue of the Americas
New York, N.Y. 10019

John L. Glisson, Inc.
A-V Distributor
819 West Broad Street
Richmond, Va. 23220

Joint Council on Economic Education
1212 Avenue of the Americas
New York, N.Y. 10036

Journal Films, Inc.
930 Pitner Avenue
Evanston, Ill. 60202 (H)

Lansford Publishing Co., Inc.
1088 Lincoln Avenue
P.O. Box 8711
Dept. 112
San Jose, Ca. 95155

Learning Corporation of America
1350 Avenue of the Americas
New York, N.Y. 10019

Learning Incentatives Programs, Inc.
2613 Shelby Lane
Falls Church, Va. 22043

Learning Information, Inc.
315 Central Park West
New York, N.Y. 10025

Learning Seed Co.
145 Brentwood Drive
Palatine, Ill. 60067

Learning Systems, Inc.
Richard D. Irwin, Inc.
1818 Ridge Road
Homewood, Ill. 60430

Listening Library, Inc.
1 Park Avenue
Old Greenwich, CT. 06870

Long Filmslide Service
7505 Fairmount Avenue
El Cerrito, Ca. 95430

McIntyre Productions, Inc.
3827 Main Street
Kansas City, Mo. 64111

Mafes Associates, Inc., Publishers
90 Cherry Street
Johnstown, Pa. 15902 (H)

Manpower Education Institute
127 E. 35th Street
New York, N.Y. 10016

Marshfilm
P.O.Box 8082
Shawnee Mission, Kansas 66208

Maryland Center for Public
Broadcasting
Owings Mills, Md. 21117

Mass Media Ministries
2116 N. Charles Street
Baltimore, Md. 21218

The Maytag Company
Home Economics Dept.
Newton, Iowa 50208

MBCM Audio-Visuals
Box 1245
Elkhart, IN. 46515

Media Fair, Inc.
380 Maple Avenue, S.W.
Vienna, Va. 22180

The Media Guild
118 S. Acacia
Box 881
Solana Beach, Ca. 92075

Media Materials, Inc.
2936 Remington Avenue
Baltimore, Md. 21211

Modern Talking Picture Service
2000 L St., N.W.
Room 107
Washington, D.C. 20036

Multi-Media Productions, Inc.
P.O.Box 5097
Stanford, Ca. 94305

National Audio-Visual Center
G.S.A.
8750 Edgewoth Drive
Capital Heights, Md. 20027 (H)

National Pharmaceutical Council
1030 15th Street, N.W.
Washington, D.C. 20005

National Film Board of Canada
1251 Avenue of the Americas
New York, N.Y. 10020 (H)

Norfolk Office of Consumer Affairs
City Hall Building, Rm 804
Norfolk, Va. 23501

Pacifica Foundation
Pacifica Tape Library
5316 Venice Boulevard
Los Angeles, Ca. 90019

Pathescope Educational Media, Inc.
71 Weyman Avenue
New Rochelle, N.Y. 10802

Paul S. Amidon & Associates, Inc.
1966 Benson Avenue
St. Paul, Minn. 55116

Pendulum Press
Academic Building
Saw Mill Road
West Haven, CT. 06516

Perennial Education, Inc.
477 Roger Williams
P.O.Box 855 Ravinia
Highland Park, Ill. 60035 (H)

Phoenix Films, Inc.
470 Park Avenue South
New York, N.Y. 10016 (H)

Phonovisual Products, Inc.
12216 Parklawn Drive
P.O.Box 2007
Rockville, Md. 20852

Photo Lab, Inc.
3825 Georgia Avenue, N.W.
Washington, D.C. 20011

Piccadilly Films International
Box 17999m Broadway Station
San Antonio, Texas 78217

Prentice-Hall Media
150 White Plains Road
Tarrytown, N.Y. 10591

Preview
R.R. Bowker Co. (A Xerox Education Co.)
1180 Avenue of the Americas
New York, N.Y. 10036

Professional Arts, Inc.
P.O.Box 8003
Stanford, Ca. 94305

Public Television Library
475 L'Enfant Plaza West, S.W.
Washington, D.C. 20024 (H)

Pryamid Films
Box 1048
Santa Monica, Ca. 90406 (H)

QED Productions, Inc.
P.O.Box 4029
Westlake Village, Ca. 91359

Ramsgate Films
704 Santa Monica Boulevard
Santa Monica, Ca. 90401

The Random House Audio-Visual Catalog
Dept. 0099
400 Hahn Road
Westminister, Md. 21157

Roanoke T.A.P. Office
(Total Action Against Poverty)
702 Shenandoah Avenue N.W.
Roanoke, Va. 24001

R.R. Bowker Co.
1180 Avenue of the Americas
New York, N.Y. 10036

Scholastic Book Services
904 Sylvan Avenue
Englewood Cliffs, N.J. 07632

Social Security Administration
2100 M Street, N.W.
Washington, D.C. 20005

Society for Nutrition Education
2140 Shattuck Avenue
Suite 1110
Berkeley, Ca. 94704

Society for Visual Education, Inc.
1345 Diversey Parkway
Chicago, Ill. 60614 (H)

Southwestern Publishing Co.
Cincinnati, Ohio 45227

Sunburst Communications, Inc.
Room 92
41 Washington Avenue
Pleasantville, N.Y. 10570

Sunkist Growers, Inc.
Consumer Services
Box 7888
Van Nuys, Ca. 91409

Teaching Resources Films
Education Services of the N.Y. Times
Station Plaza
Bedford Hills, N.Y. 10507

Telecommunications Service
Virginia Department of Education
P.O.Box 6-Q
Richmond, Va. 23216

Teleketics
Franciscan Communications Center
1229 South Santee Street
Los Angeles, Ca. 90015

Tennessee Commission on Aging
306 Gay St.
Nashville, TN. 37201

Time-Life Multimedia
100 Eisenhower Drive
Paramus, N.J. 07652 (H)

Trikin Productions
P.O.Box 21
La Jolla, Ca. 92038

Unigraph
United Graphs, Inc.
1428 Harvard Avenue
Deattle, Wa. 98122

United Nations Publications
Sales Section, Room A-3315
New York, N.Y. 10017

Universal Education & Visual Arts
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